



**LIT**

ACTIVE LEADERSHIP IN  
EDUCATION, ENTERPRISE  
AND ENGAGEMENT

# What do LIT Graduates do?

First Destinations Report by LIT Careers Service

**Faculty of Business & Humanities**  
Class of 2014

***School of the Business & Humanities***

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## School of Business & Humanities

### 1.0.1 Introduction

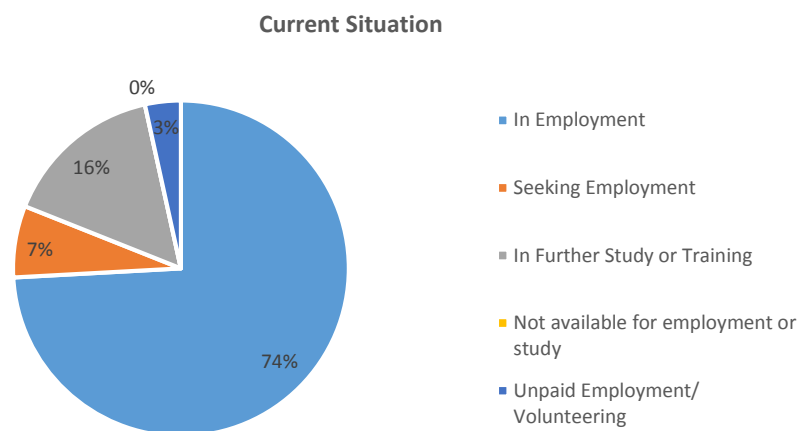
This report presents detailed information on the First Destinations of graduates for 2014 from the School of Business & Humanities at Limerick Institute of Technology. The results provide an important indication of graduate trends over a period of hopeful recovery in the Irish economy.

The results for the School of Business & Humanities reflect the employment and further study patterns of 311 graduates of full-time Higher Certificate (Level 6), Degree (Level 7) and Honours Degree (Level 8) programmes offered. The rate of response for the Class of 2014 was 37%, an increase of 3% from 2013.

### 1.0.2 Overview of Results

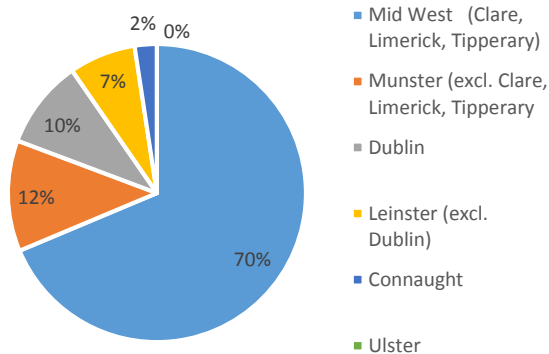
In summary;

- 74% of graduates surveyed from the Class of 2014 are in employment, holding steady on 2013 figures.
- 7% of graduates were seeking employment at the time of the survey.
- The number pursuing further study is at 16% this year.
- 3% of the Class of 2014 are in unpaid employment or volunteering.

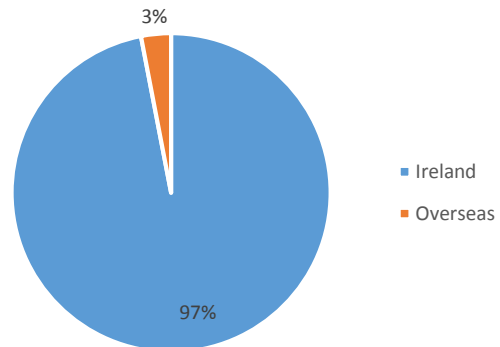


- 97% of graduates surveyed from the School of Business & Humanities have remained in Ireland to secure employment, reflecting a slowing trend for migration amongst graduates.
- Of those who remained in Ireland, 70% have remained in the Mid-West region.

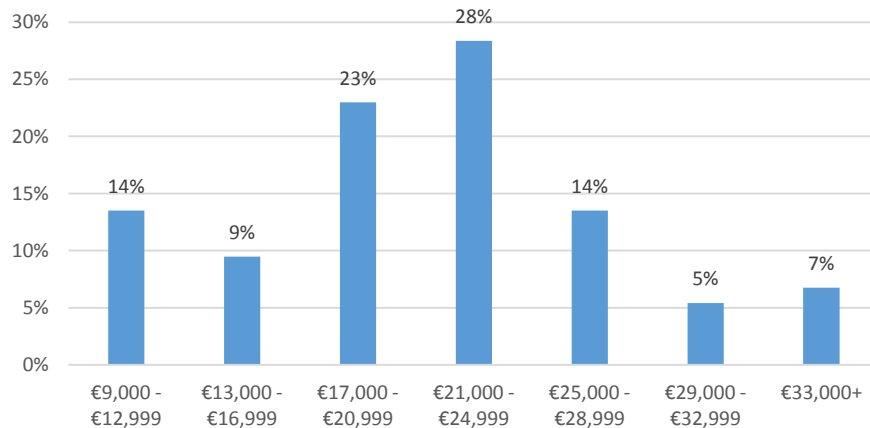
**Location of Employment  
Region**



**Location of Employment  
Ireland vs Overseas**

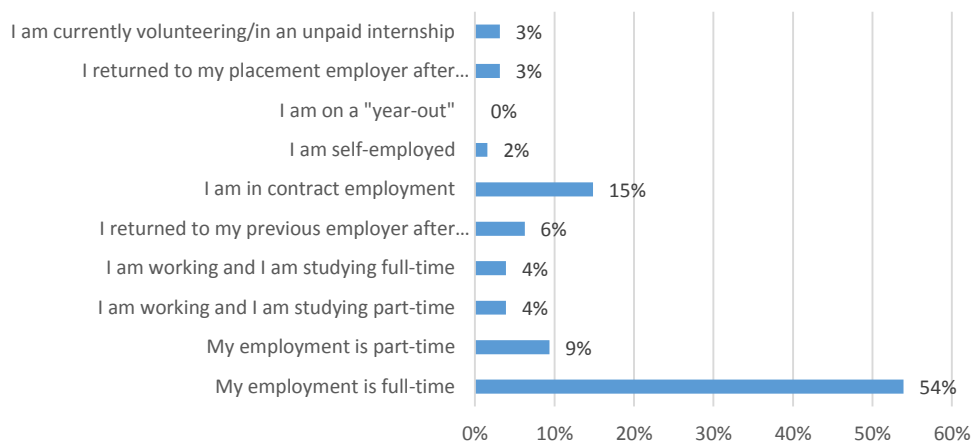


**Annual Salary**



28% of graduates surveyed are on starting salaries of €25,000 and higher per annum while a further 28% are on a salary of between €21,000 & €24,999. The gradIreland *Graduate Salary & Recruitment Trends Survey 2015* found that the actual median starting salary paid to graduates hired in 2014/15 is €27,953.

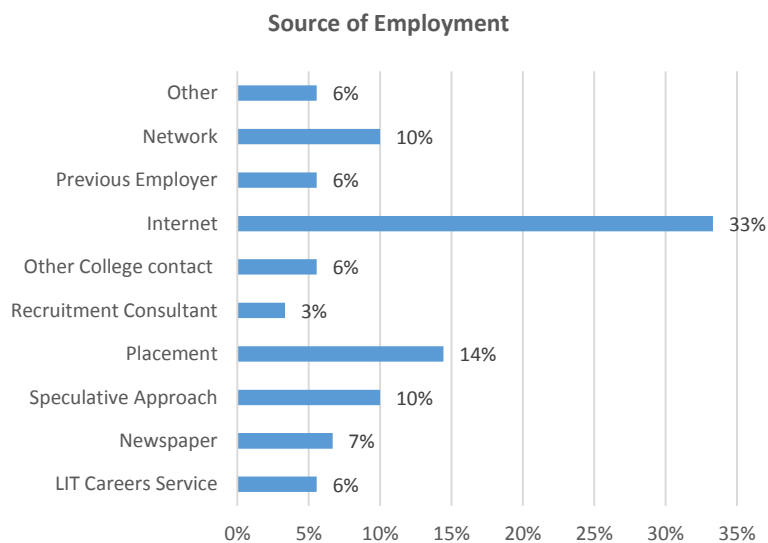
**Nature of Employment**



### 1.0.3 How do Graduates source employment?

As with previous years the Class of 2014 use the Internet to source employment most prominently. This year we see a high figure of 33% for the number of graduates securing employment via the internet in 2014. This is a trend reflected throughout the Institute.

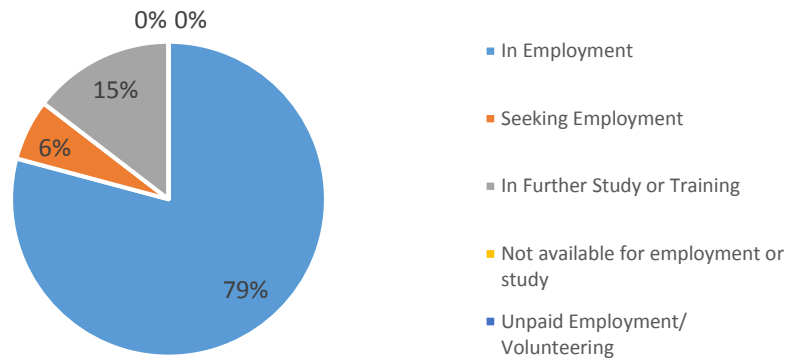
Notable is that 14% returned to their placement employers while 10% of students used their external network to secure employment, while 12% used college or careers service contacts.



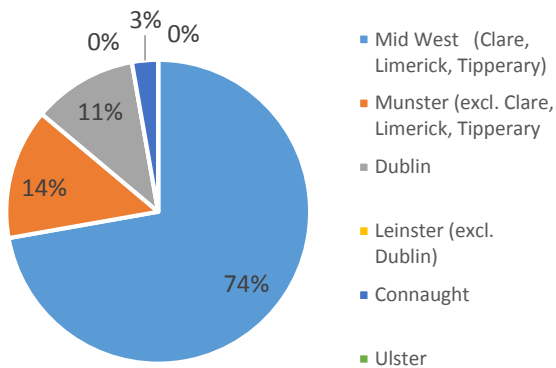
## Findings by Department & Programme

### 1.1.0 Department of Finance & Professional Studies

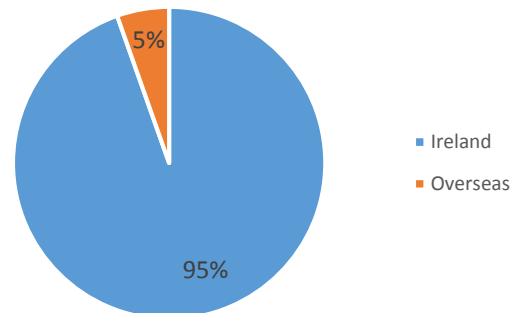
#### Current Situation



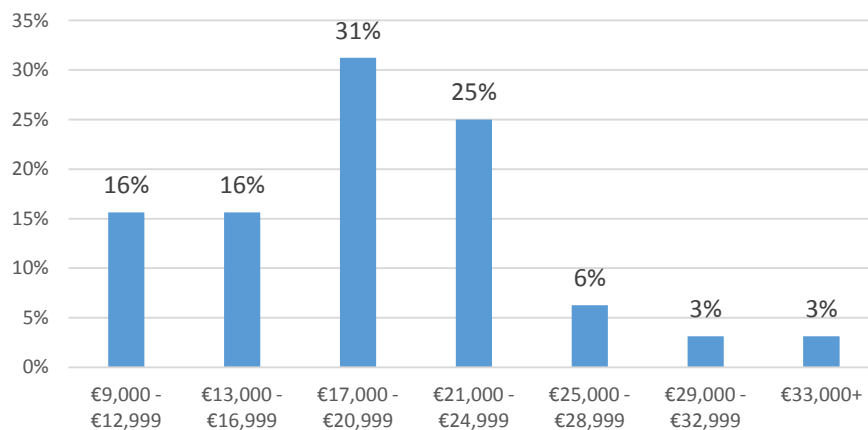
#### Location of Employment Region



#### Location of Employment Ireland vs Overseas

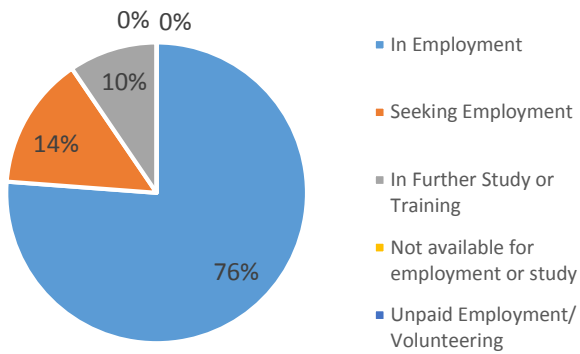


#### Annual Salary

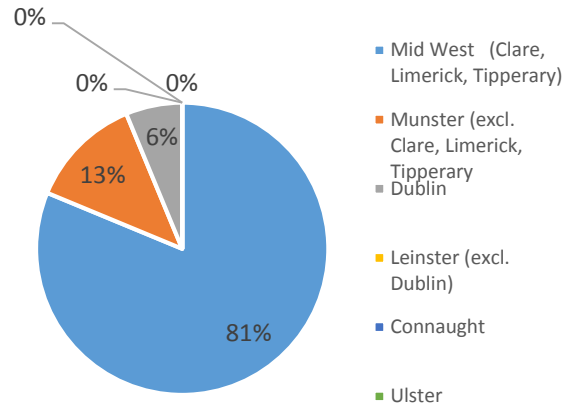


### 1.1.1 B.Bus. (Hons.) Accounting & Finance

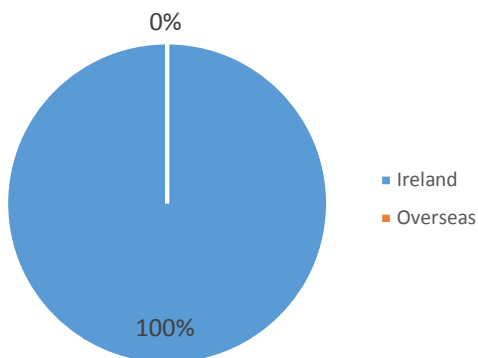
Current Situation



Location of Employment Region



Location Ireland vs Overseas



Employers Include:

- PWC
- Deloitte
- Office of the Revenue Commissioners
- MGM Accountants

Job Titles Include:

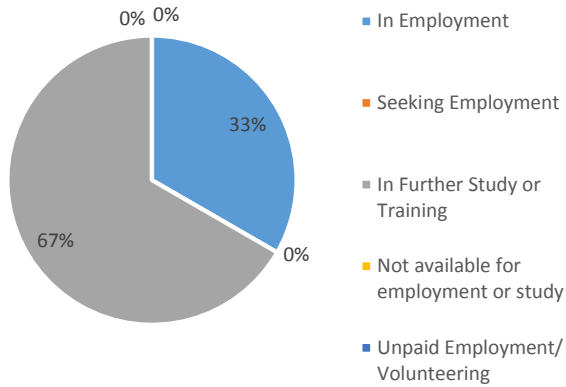
- Trainee Auditor
- Trainee Accountant
- Audit Assistant
- Clerical Officer

Annual Salary

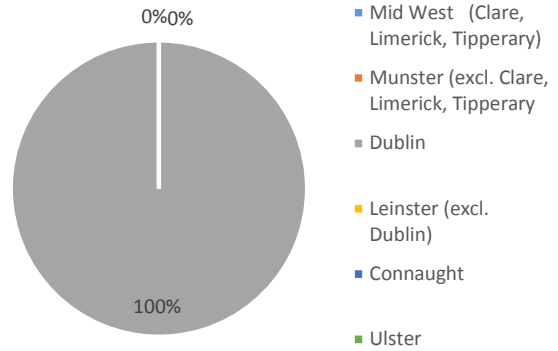


## 1.1.2 B.Bus. (Hons.) Law & Taxation

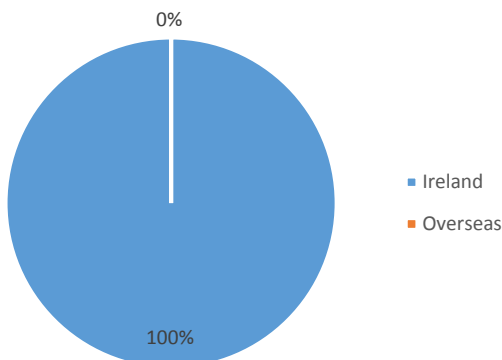
Current Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



Employers Include:

- People Point

Job Titles Include:

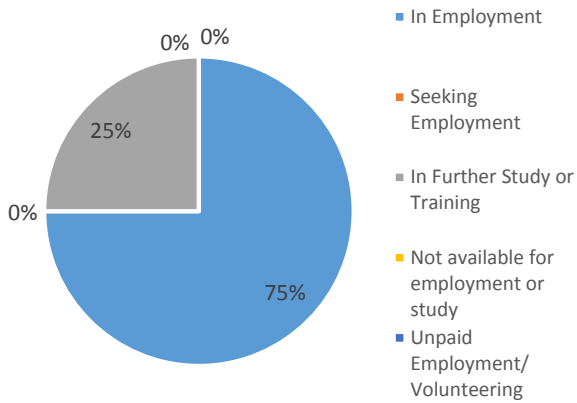
- Clerical Officer

Annual Salary

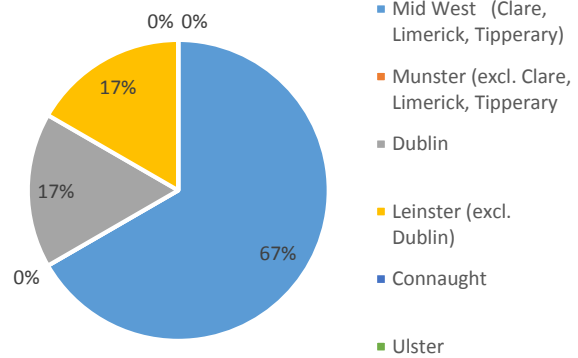


### 1.1.3 B.A. (Hons.) Business Studies with Event Management

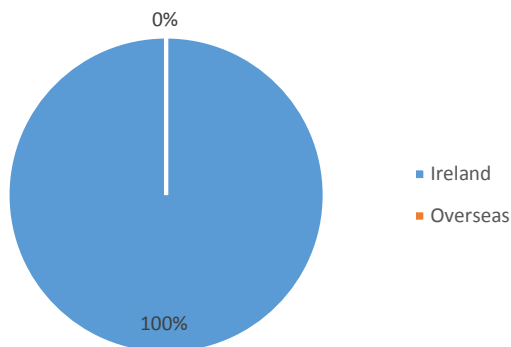
Current Situation



Location of Employment Region



Location Ireland vs Overseas



Employers Include:

- Live 95FM
- Masterchefs Hospitality
- Three

Job Titles Include:

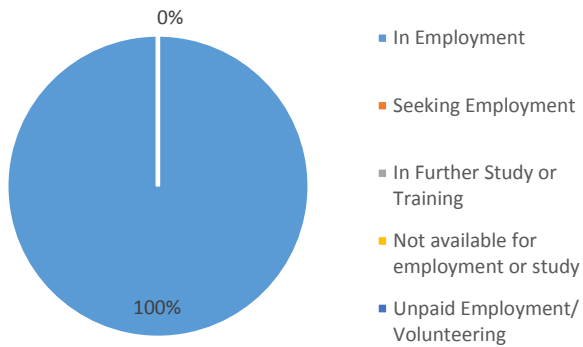
- Operations Manager
- Outside Broadcast Co-ordinator
- Customer Care Agent

Annual Salary

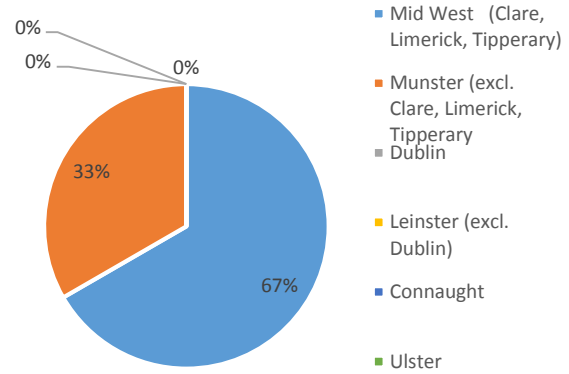


### 1.1.4 B.A. (Hons.) Business Studies with Tourism Management

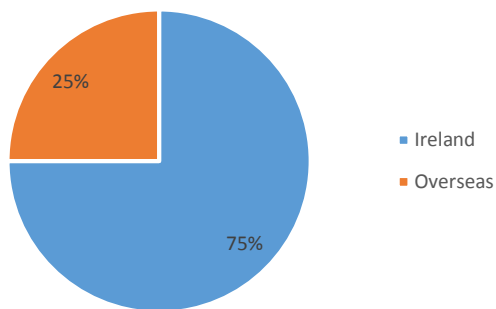
Current Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



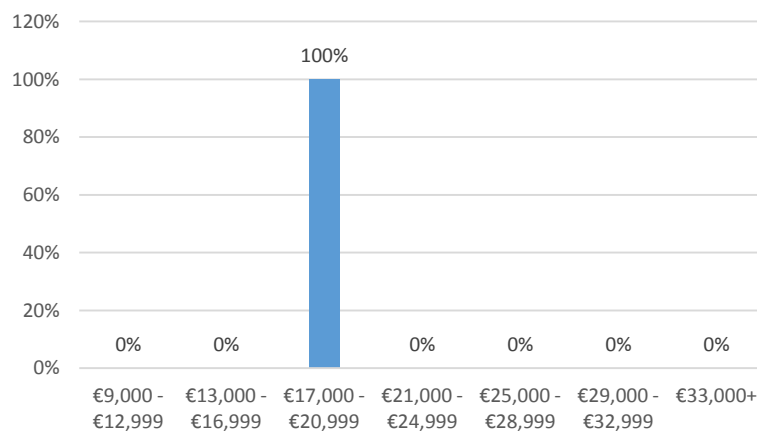
#### Employers Include:

- Killarney Avenue Hotel
- Munster Group Insurance
- Eurocamp
- ICTS, Shannon Airport

#### Job Titles Include:

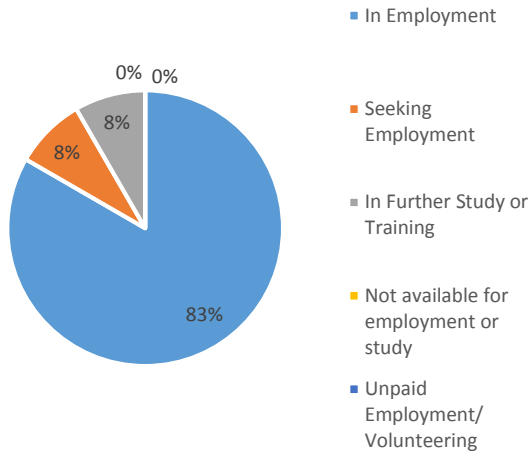
- Camp Site Manager
- Hotel Receptionist
- Security Agent

Annual Salary

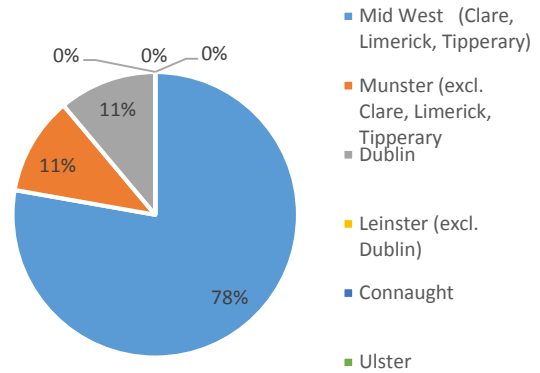


### 1.1.5 B.A. (Hons.) Business Studies with Sports Management

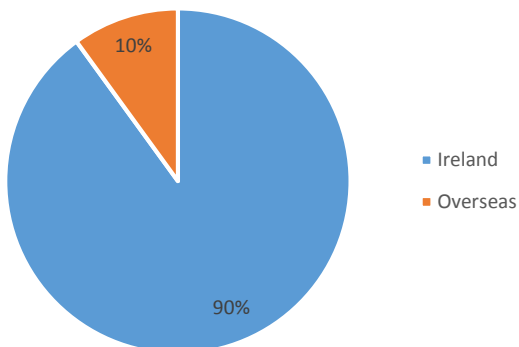
Current Situation



Location of Employment Region



Location Ireland vs Overseas



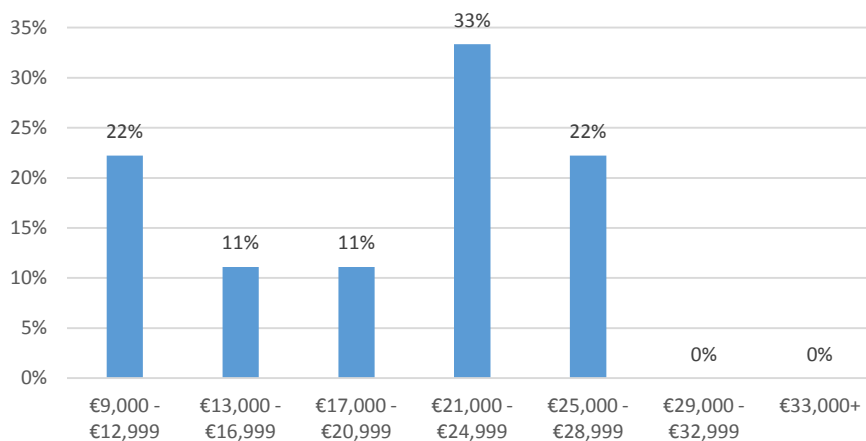
Employers Include:

- Wilson Hartnell
- Limerick IT
- Hunan International College

Job Titles Include:

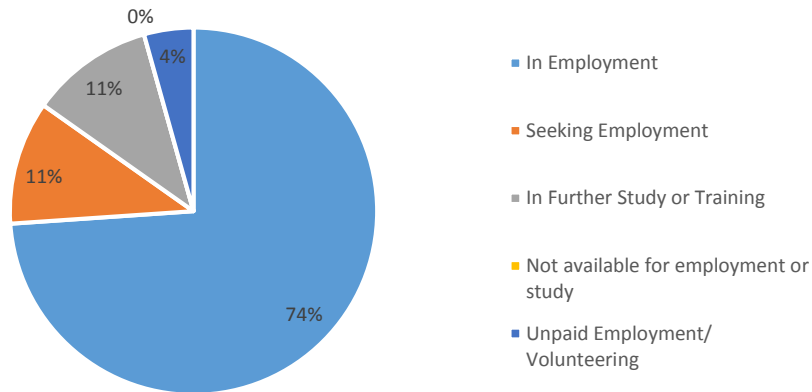
- Sports Events Analyst
- Sports Marketing Executive
- Advertising Sales

Annual Salary

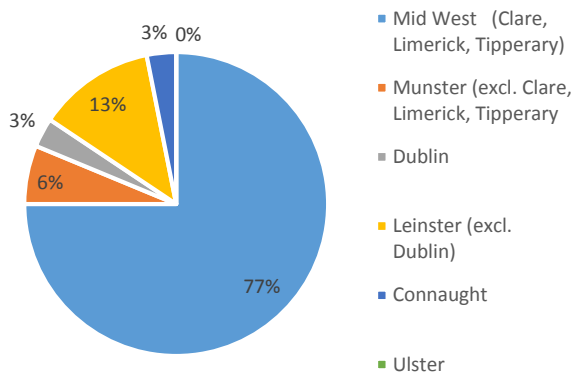


## 1.2.0 Department of Humanities

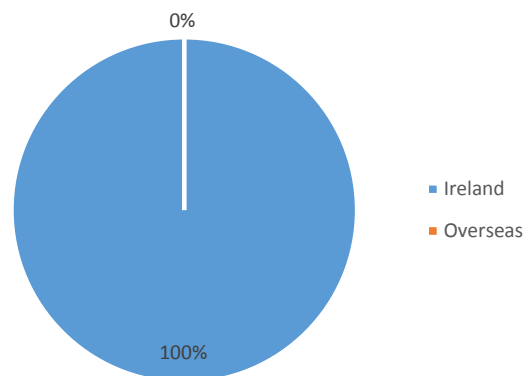
**Current Situation**



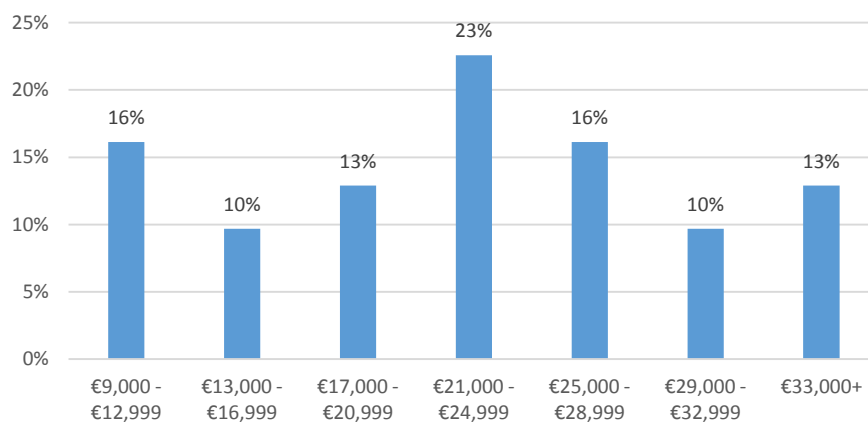
**Location of Employment  
Region**



**Location of Employment  
Ireland vs Overseas**

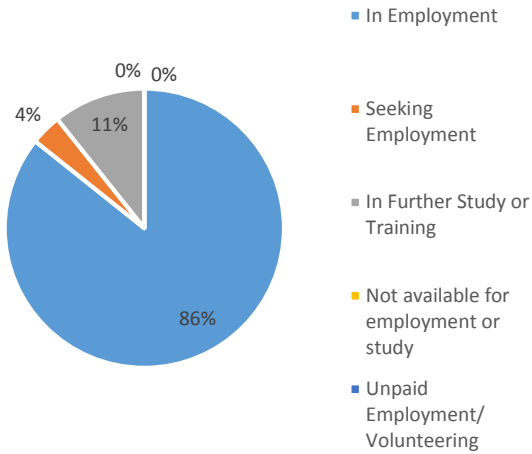


**Annual Salary**

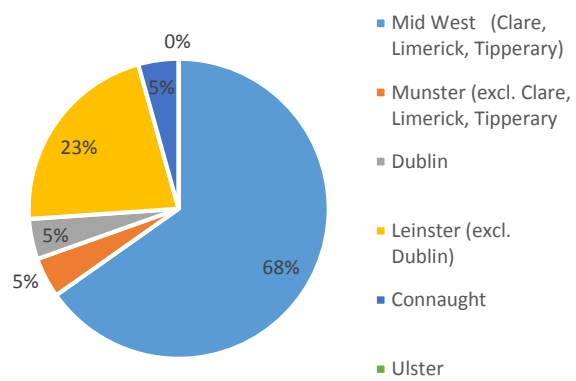


### 1.2.1 B.A. (Hons) in Applied Social Studies in Social Care

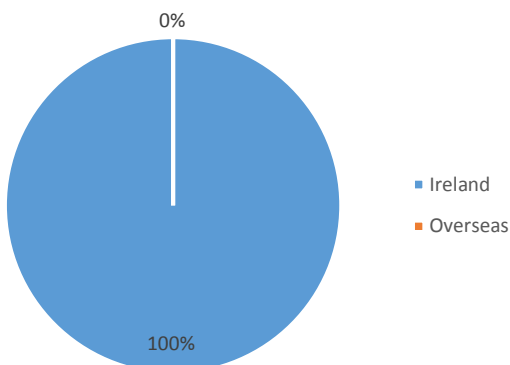
Current Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



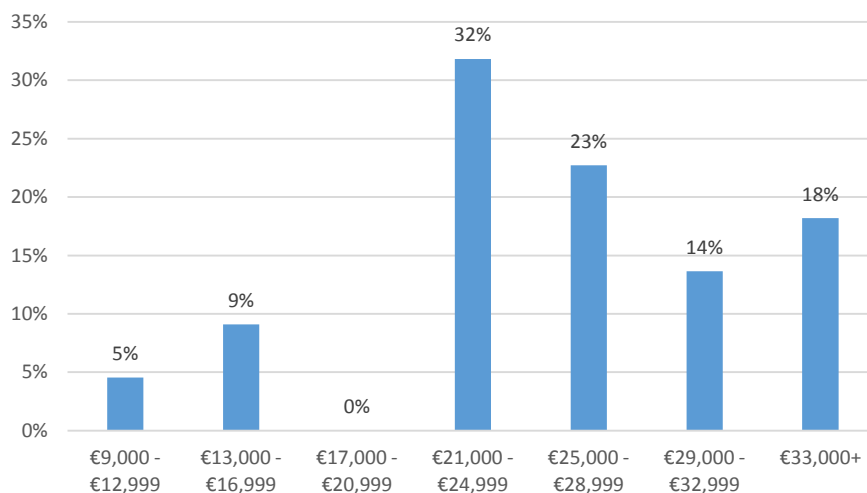
Employers Include

- RehabCare
- Brothers of Charity
- Tusla
- Compass Child & Family Services

Job Titles Include:

- Social Care Worker
- Youth Respite Worker
- Youth Worker
- Activity Therapist

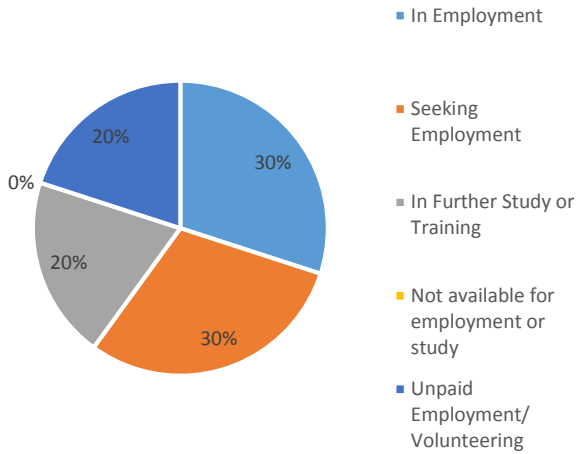
Annual Salary



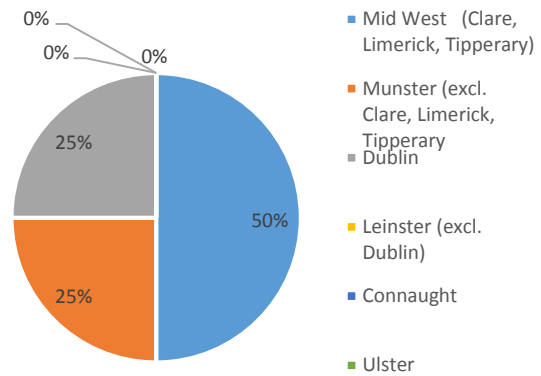
## 1.2.2

## B.A. (Hons) Social & Community Studies

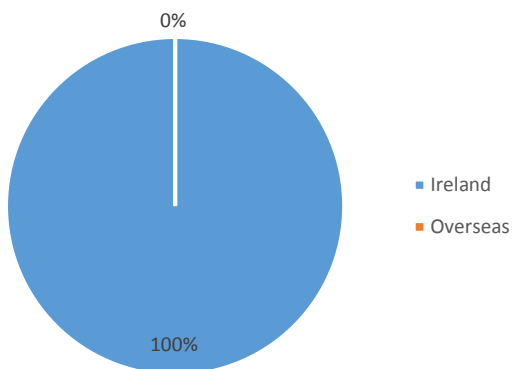
Current Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



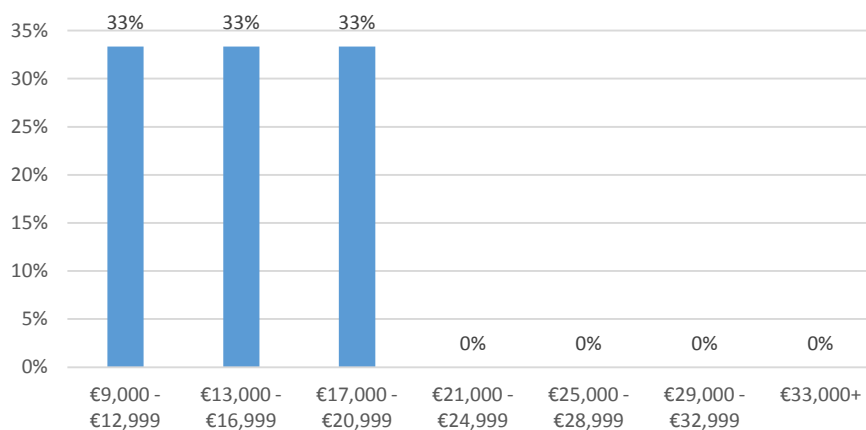
Employers Include:

- Irish Development Education Association
- Daughters of Charity

Job Titles Include:

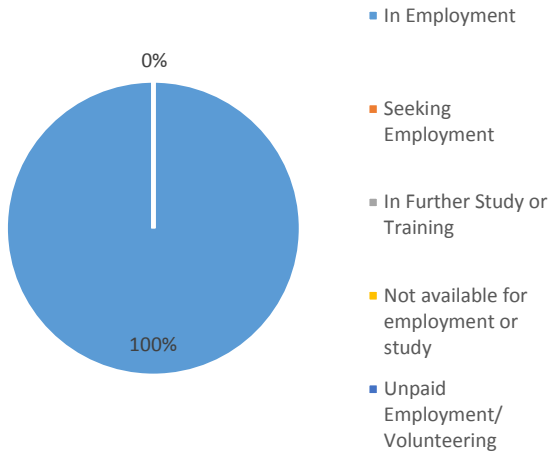
- Young Global Advocate
- Care Assistant

Annual Salary

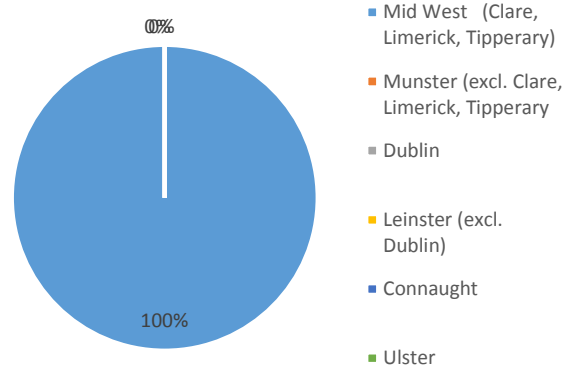


### 1.2.3 B.A. Culinary Arts

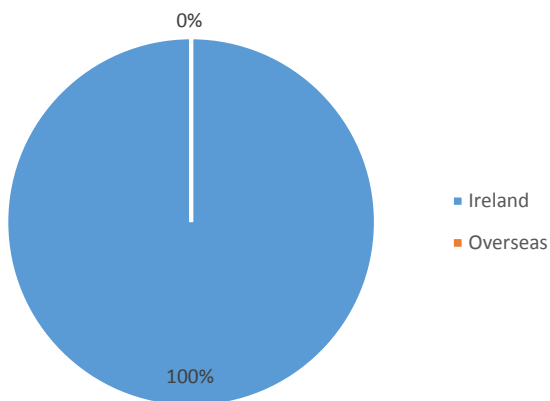
Current Situation



Location of Employment Region



Location Ireland vs Overseas



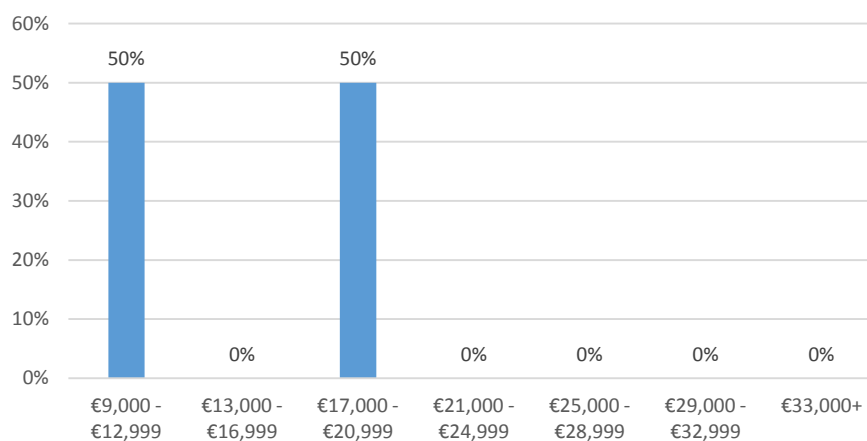
#### Employers Include:

- Dromoland Castle
- Castleoaks Hotel
- Zest

#### Job Titles Include:

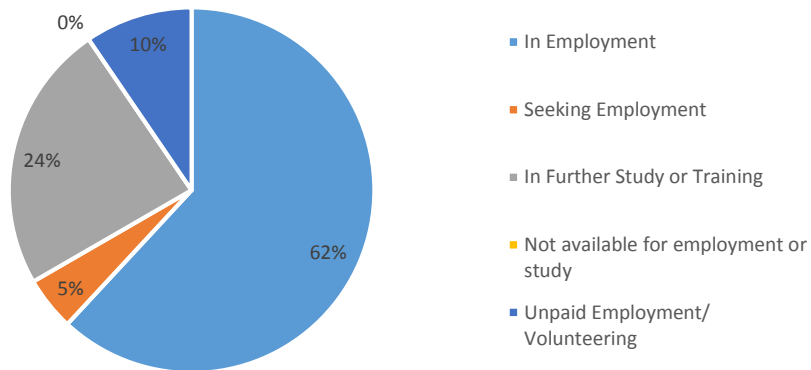
- Chef de Partie
- Commis Chef
- Cake Designer

Annual Salary

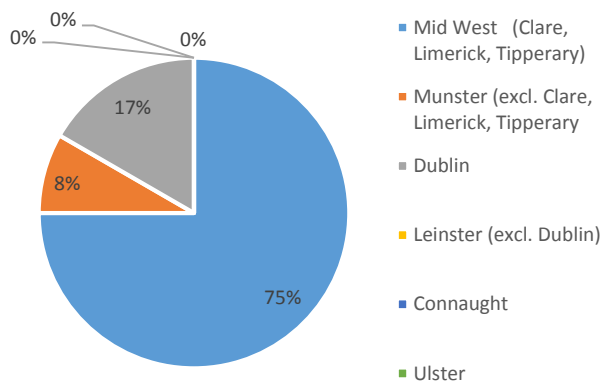


### 1.3.0 Department of Business Management

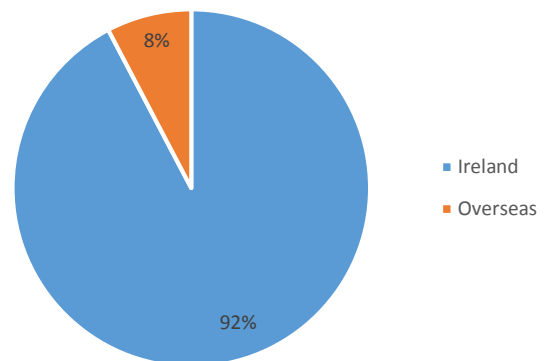
**Current Situation**



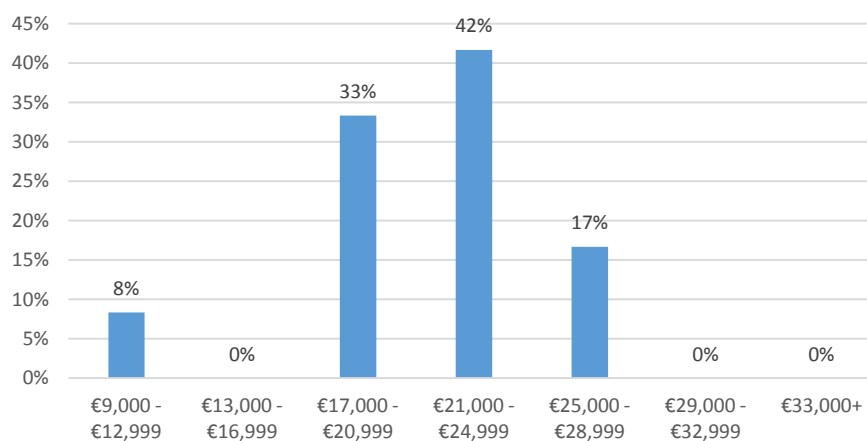
**Location of Employment Region**



**Location Ireland vs Overseas**

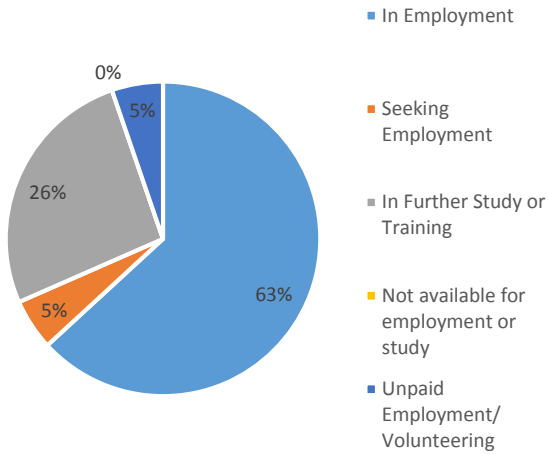


**Annual Salary**

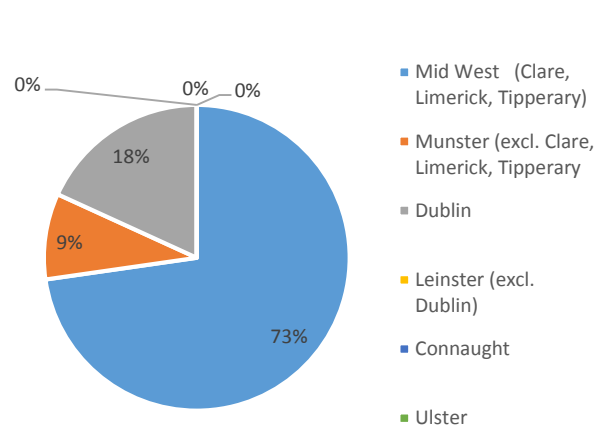


### 1.3.1 B.Bus. (Hons.) Marketing & Management

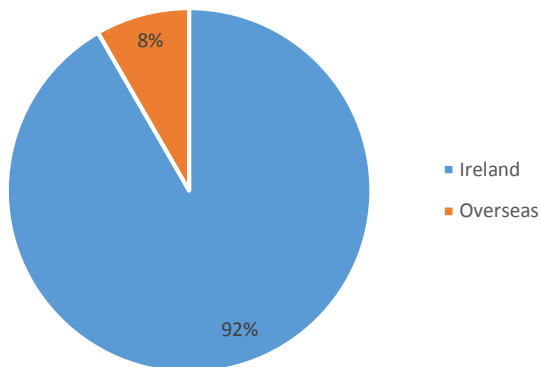
Current Situation



Location of Employment Region



Location Ireland vs Overseas



Employers Include:

- AIB
- Balfour Beatty
- Northern Trust
- Pepper Asset Servicing

Job Titles Include:

- Marketing Assistant
- Client Services Representative
- Relationship Manager
- Data Capture Technician

Annual Salary

