



LIT

ACTIVE LEADERSHIP IN
EDUCATION, ENTERPRISE
AND ENGAGEMENT

What do LIT Graduates do?

First Destinations Report by LIT Careers Service

Faculty of Business & Humanities
Class of 2015

***Faculty of Business & Humanities***

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1.0 Faculty of Business & Humanities

1.0.1 Introduction

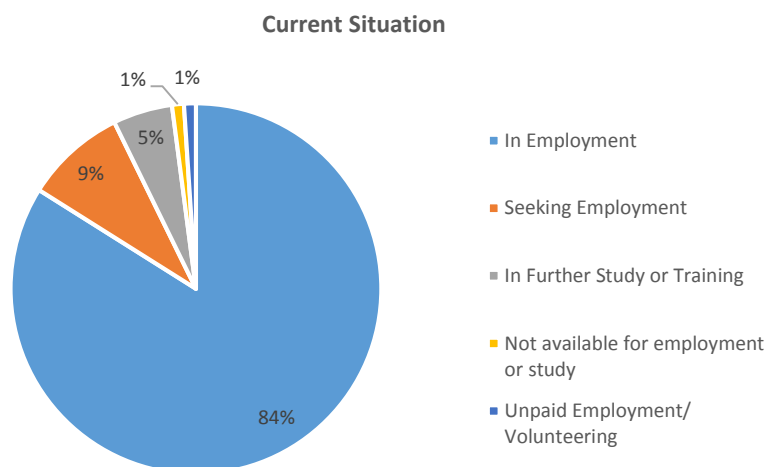
This report presents detailed information on the First Destinations of graduates for 2015 from the Faculty of Business & Humanities at Limerick Institute of Technology. The results provide an important indication of graduate trends over a period of recovery in the Irish economy.

The results for the School of Business & Humanities reflect the employment and further study patterns of 469 graduates of full-time Higher Certificate (Level 6), Degree (Level 7) and Honours Degree (Level 8) programmes offered. The rate of response for the Class of 2015 was 41%. This highest response rate to date.

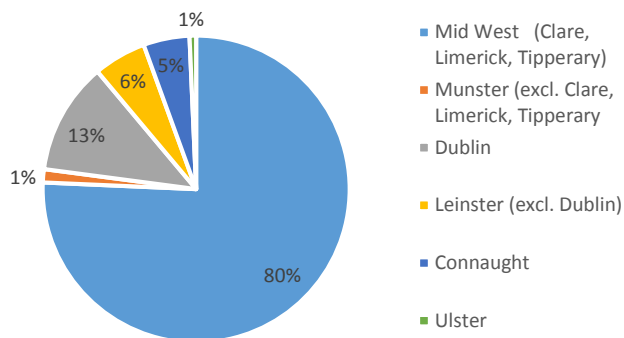
1.0.2 Overview of Results

In summary;

- 84% of graduates surveyed from the Class of 2015 are in employment, up 10% from 2014.
- 9% of graduates were seeking employment at the time of the survey.
- The number pursuing further study is at a low 5%, down from 16% in 2014.
- 1% of the Class of 2015 are in unpaid employment or volunteering.

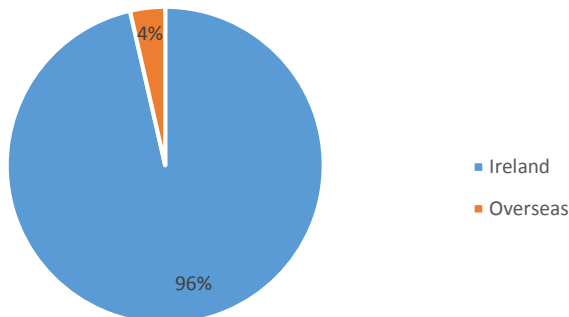


**Location of Employment
Region**



80 % of the graduates surveyed from the Faculty have remained in the Mid-West region.

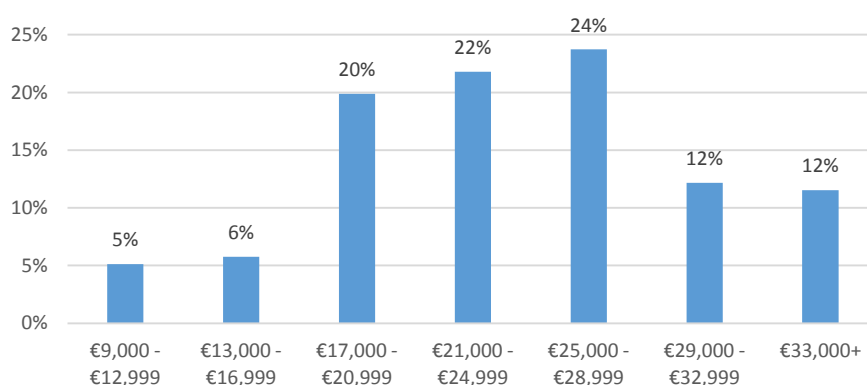
**Location of Employment
Ireland vs Overseas**



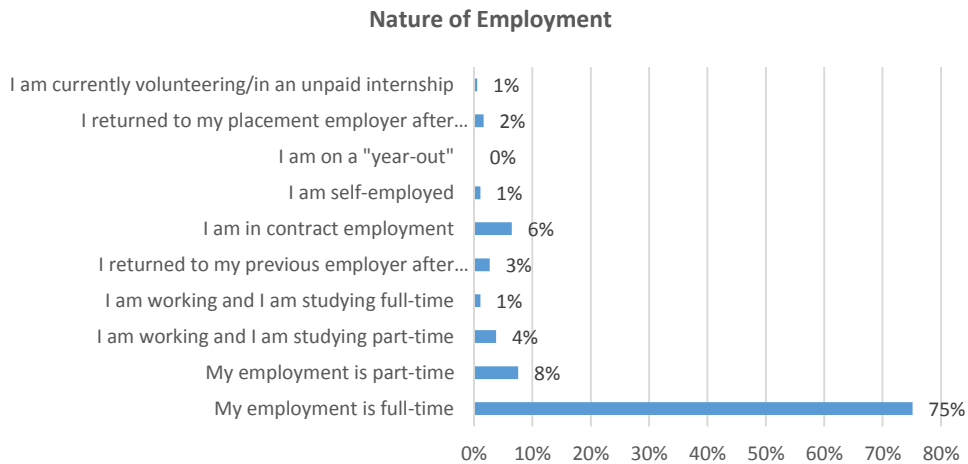
96 % of the graduates surveyed secured employment in Ireland

24% of graduates surveyed are on starting salaries of €25,000 and higher per annum while a further 24% are on a salaries in excess of €29,000. The gradIreland *Graduate Salary & Recruitment Trends Survey 2016* found that the actual median starting salary paid to graduates hired in 2015/16 is €28,461.

Annual Salary

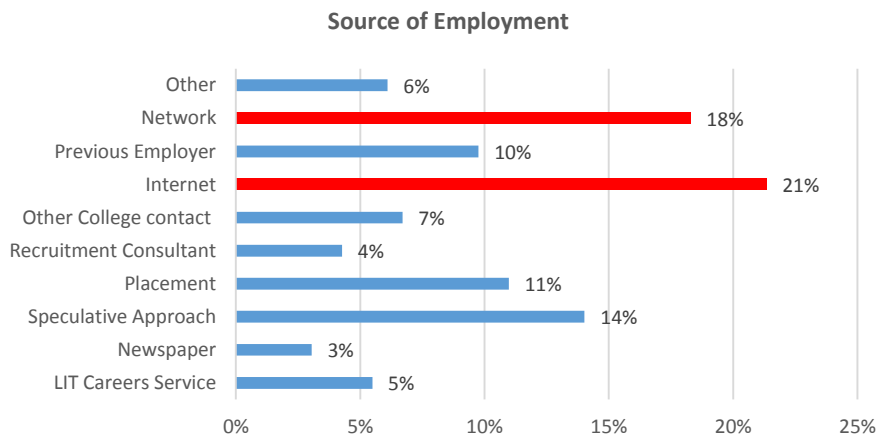


The nature of employment has improved for graduates from the Faculty of Business and Humanities, those in “full-time” employment has improved from 54% in 2014 to 75% in 2015. While the number in contract employment fell from 15% to 7%.



1.0.3 How do Graduates source employment?

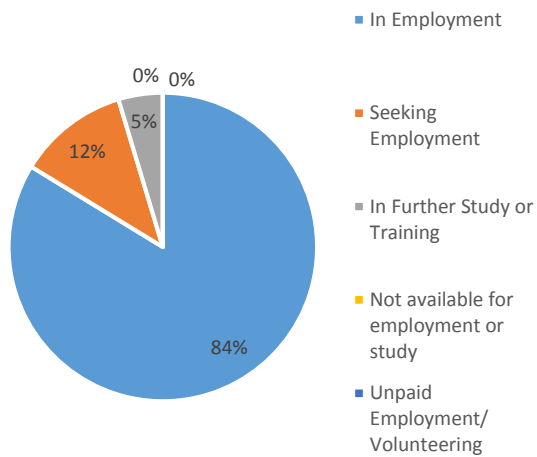
As with previous years the Class of 2015 use the Internet to source employment most prominently. Notable is that 11% returned to their placement employers while 18% of students used their external network to secure employment, while 12% used college or careers service contacts.



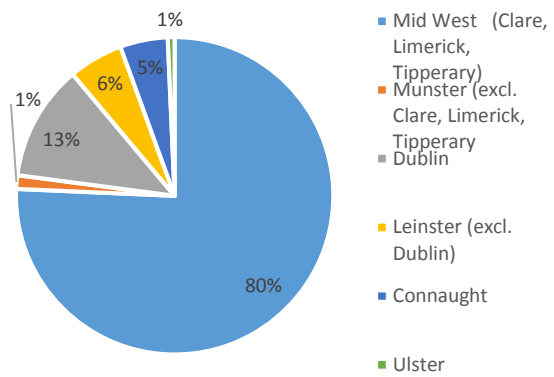
Findings by Department & Programme

1.1.0 Department of Sport & Finance

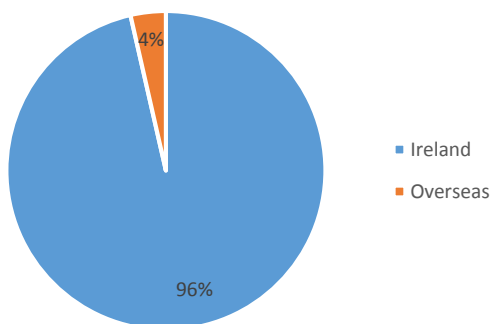
Current Situation



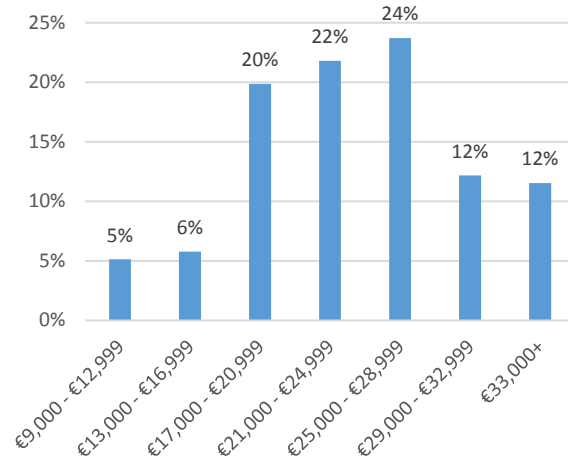
Location of Employment Region



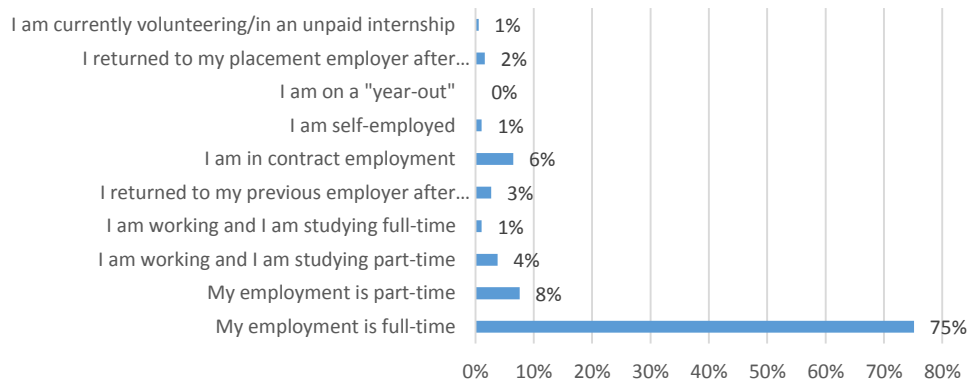
Location of Employment Ireland vs Overseas



Annual Salary

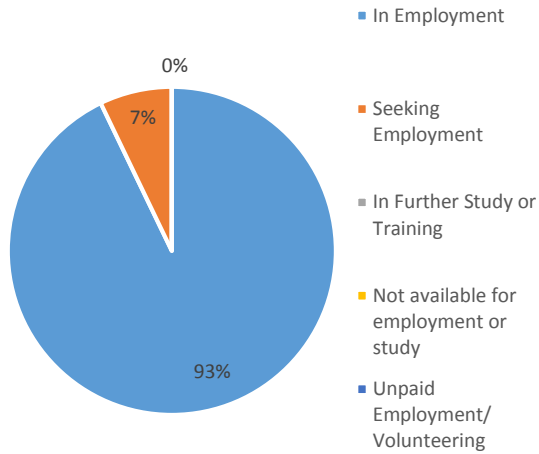


Nature of Employment

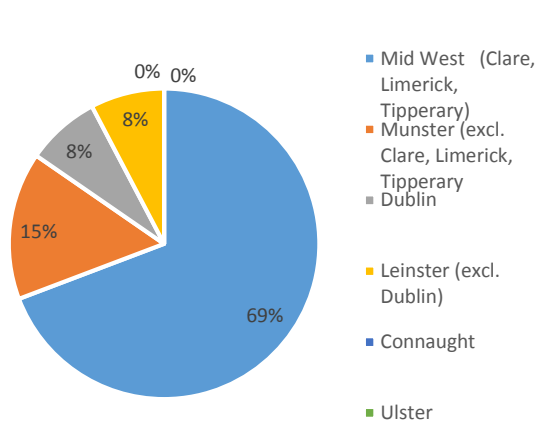


1.1.1 B.Bus. (Hons.) Accounting & Finance

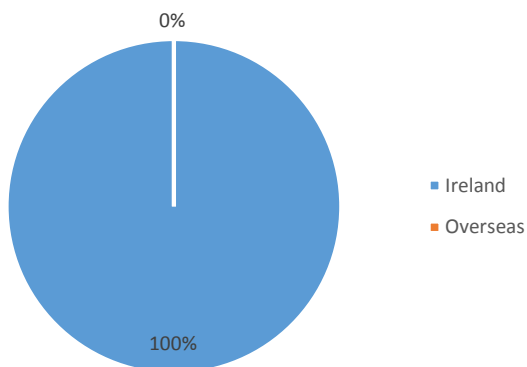
Current Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



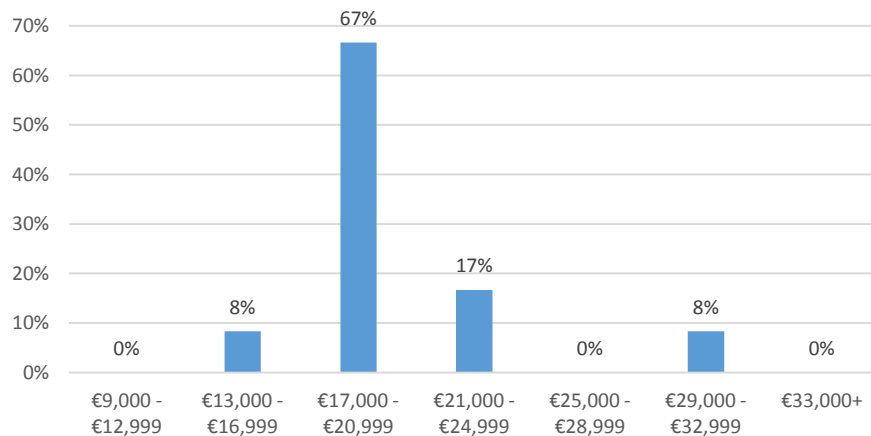
Employers Include:

Grant Thornton
BDO
AIB
Northern Trust

Job Titles Include:

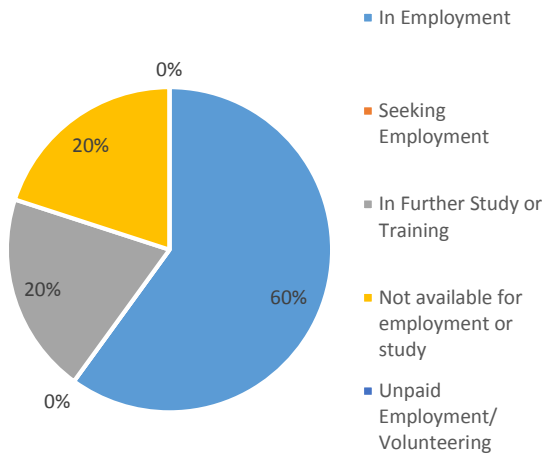
Trainee Accountant
Audit Junior
Bank Official
Finance Assistant

Annual Salary

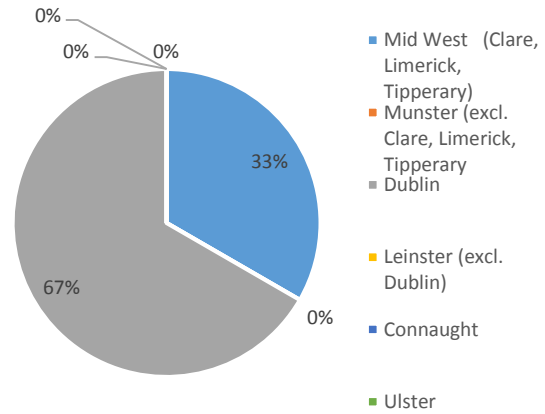


1.1.2 B.A. (Hons.) Accounting & Finance (Thurles)

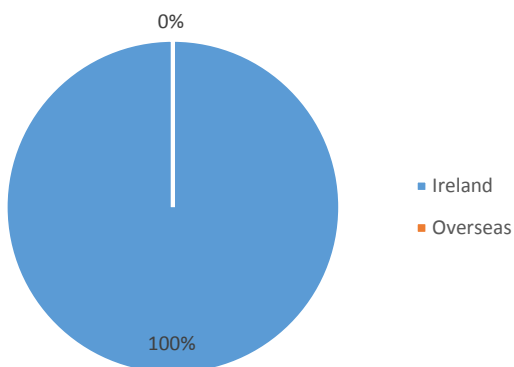
Current Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



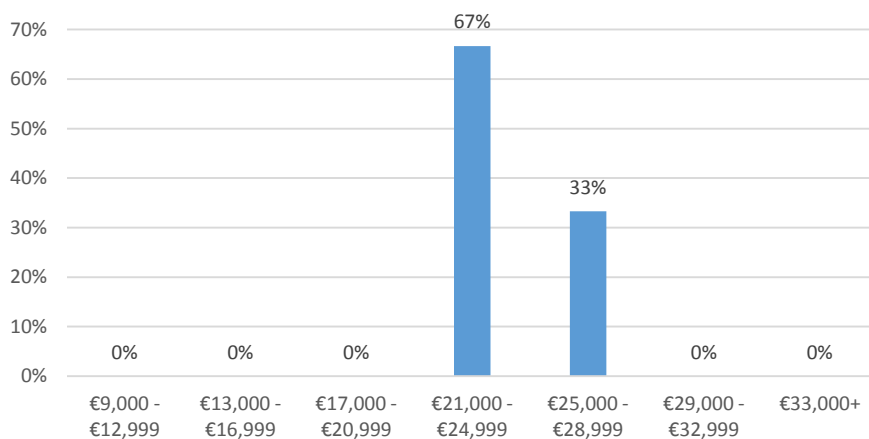
Employers Include:

Bank of Ireland
Deloitte
IPB Insurance

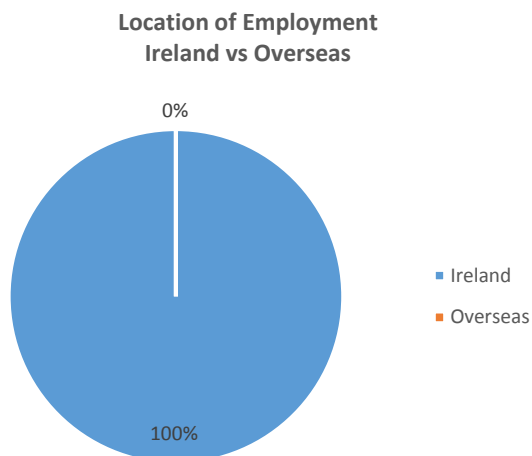
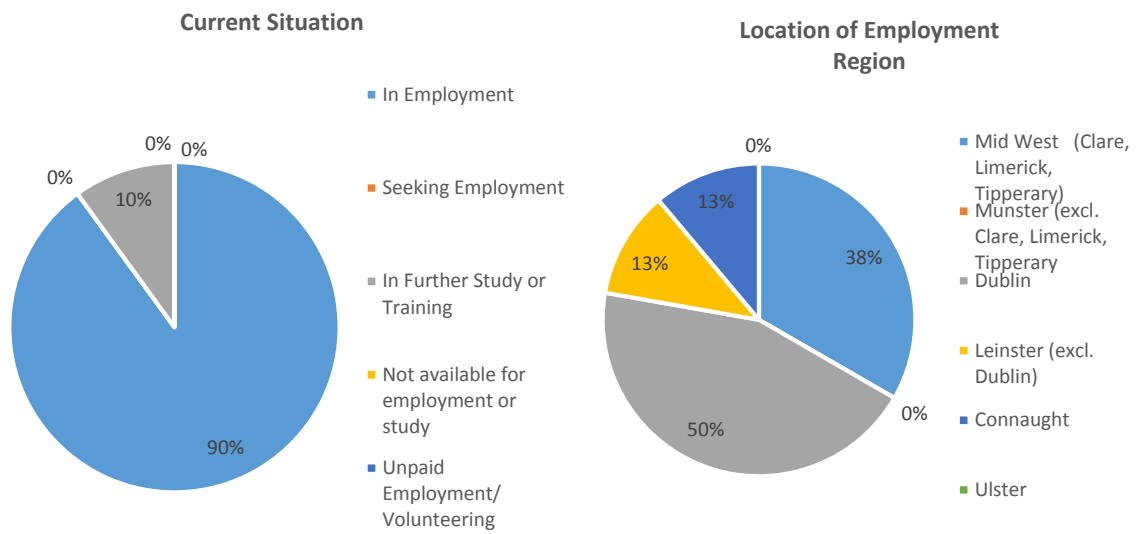
Job Titles Include:

Trainee Accountant
Customer Advisor
Audit Assistant

Annual Salary

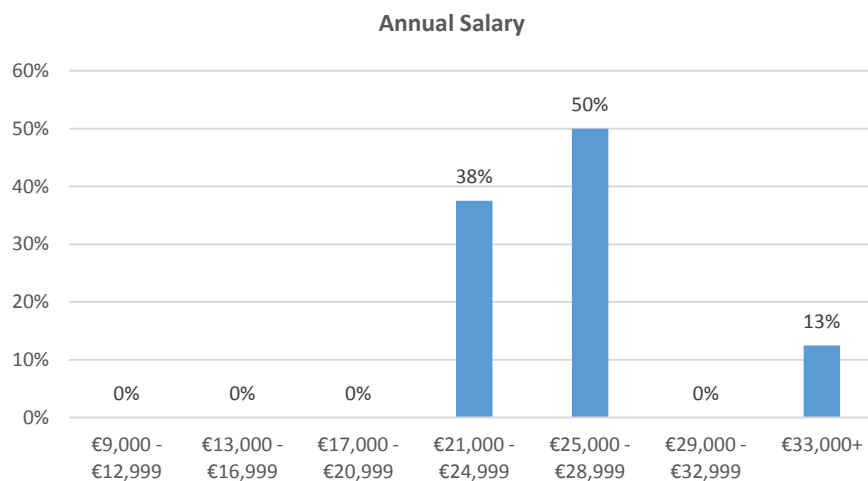


1.1.3 B.A. (Hons.) Business Studies with Sports Management



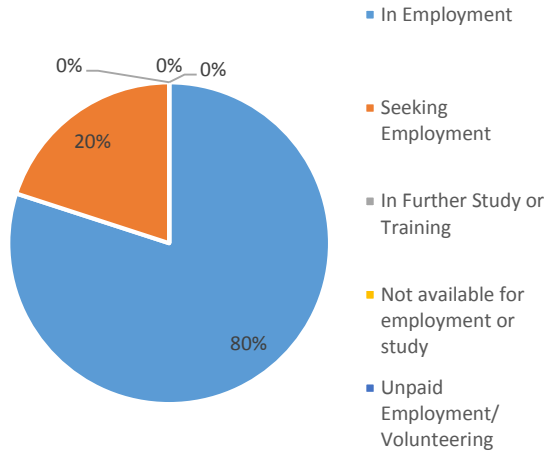
Employers Include:
AIB
Avvio
Killashee House Hotel

Job Titles Include:
Bank Official
Digital Marketing
Account Manager
Sales Executive

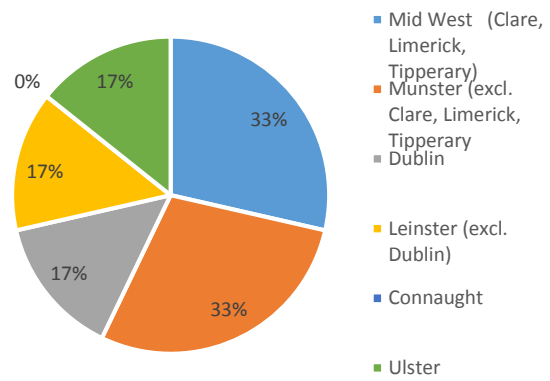


1.1.4 B.Sc. (Hons.) Sports, Strength & Conditioning

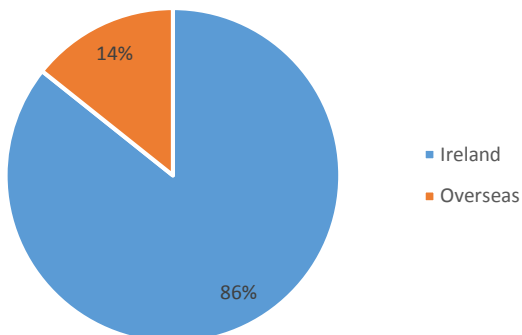
Current Situation



Location of Employment Region



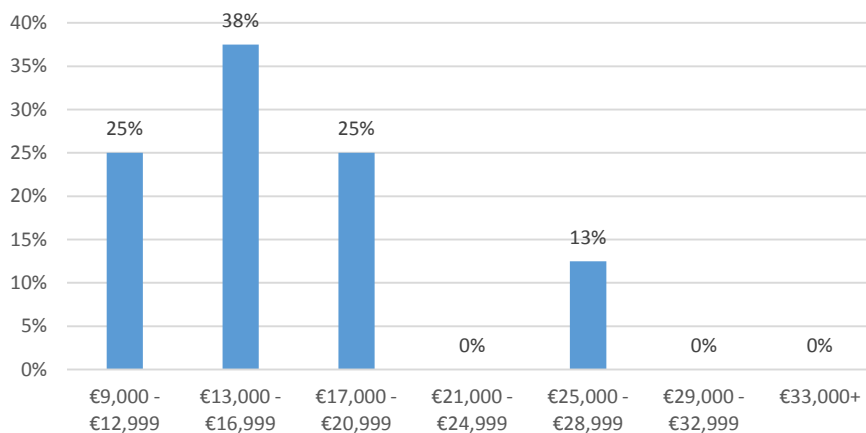
Location of Employment Ireland vs Overseas



Employers Include:
IRFU
Apple
Steve McGrath Health & Performance

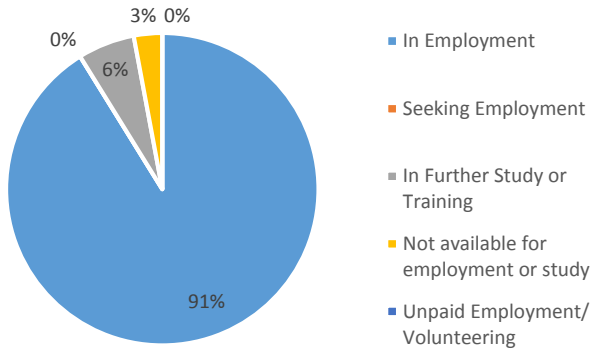
Job Titles Include:
Strength & Conditioning Coach
Health & Performance Coach
Personal Trainer
Gym Instructor

Annual Salary

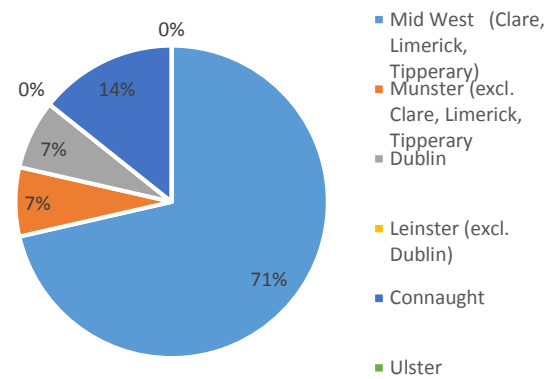


1.2.0 Department of Food & Tourism

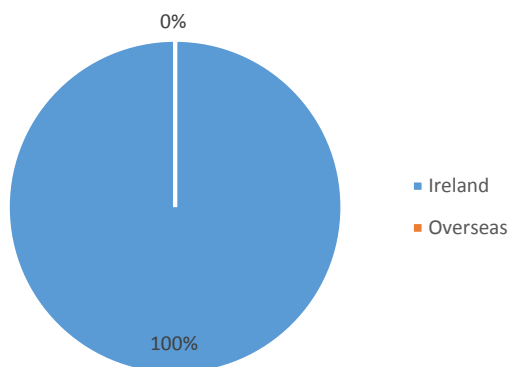
Current Situation



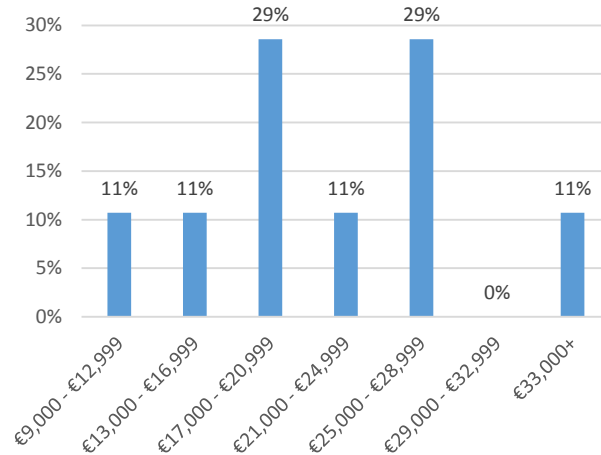
Location of Employment Region



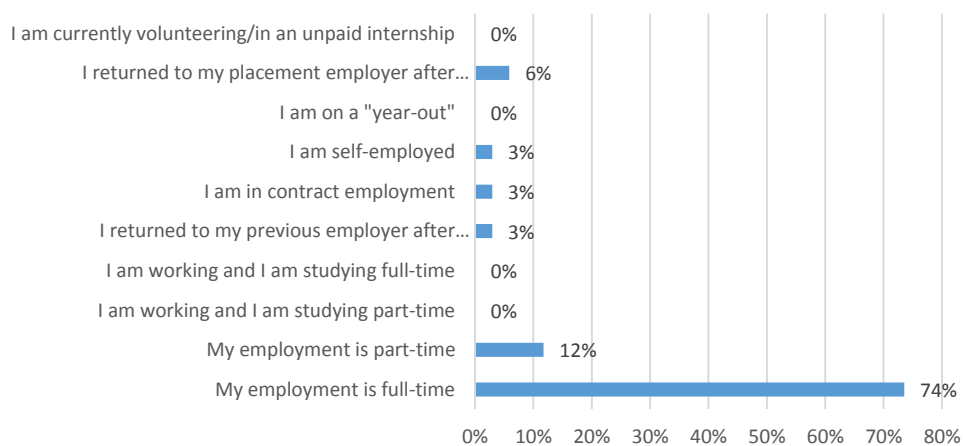
Location of Employment Ireland vs Overseas



Annual Salary

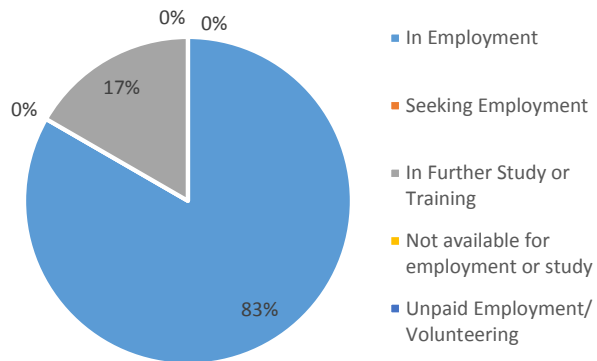


Nature of Employment

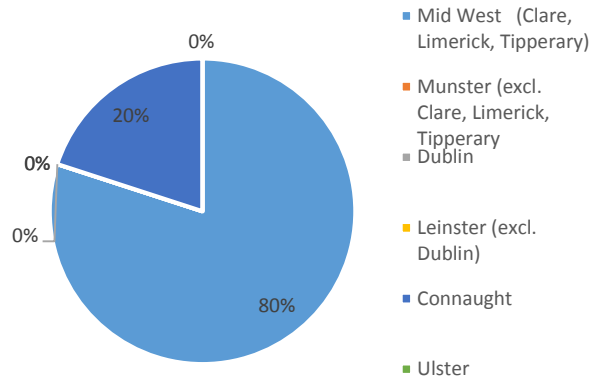


1.2.1 B.A. (Hons.) Business Studies with Tourism Management

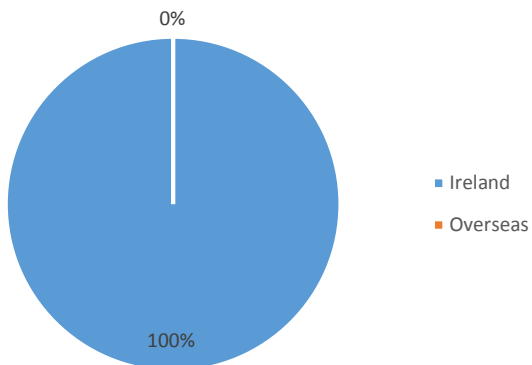
Current Situation



Location of Employment Region



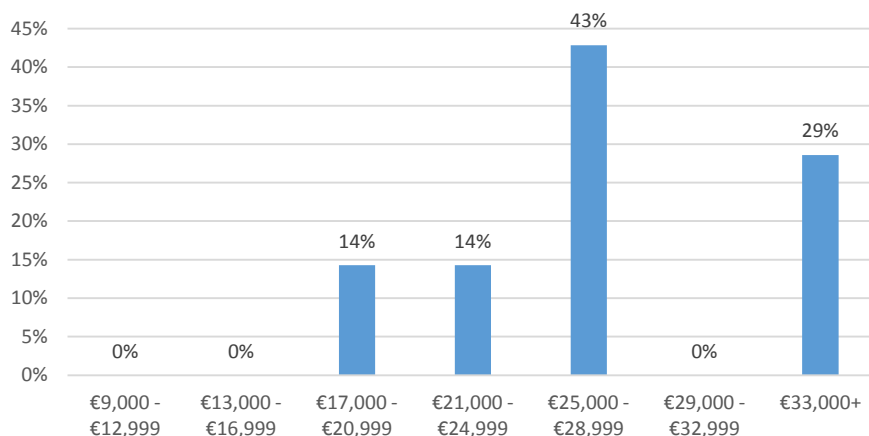
Location of Employment Ireland vs Overseas



Employers Include:
Nenagh Arts Centre
Greenhills Hotel
Northern Trust

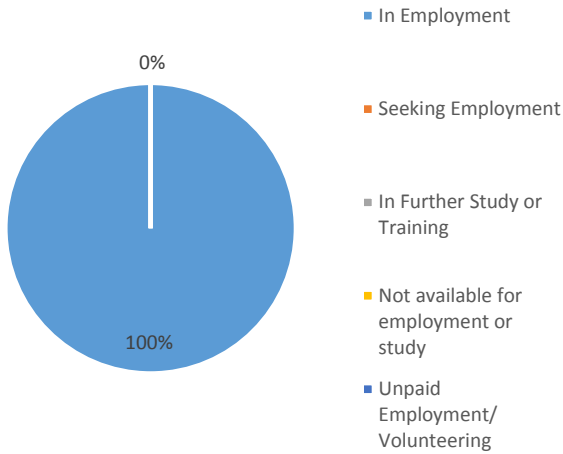
Job Titles Include:
Box Office Assistant
Receptionist
Securities Analyst

Annual Salary

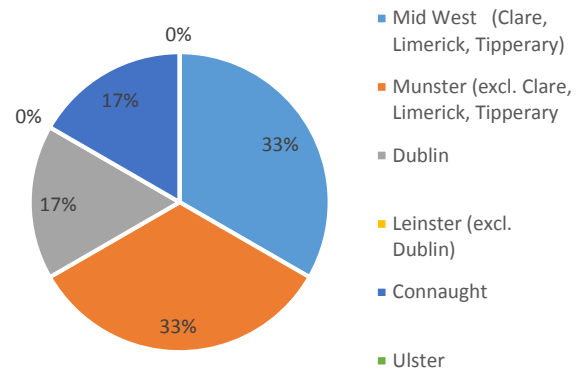


1.2.2 B.A. (Hons.) Business Studies with Event Management

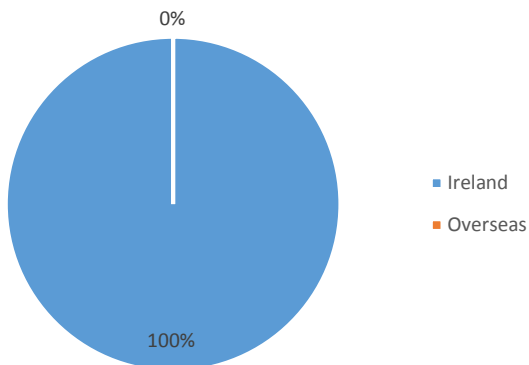
Current Situation



Location of Employment Region



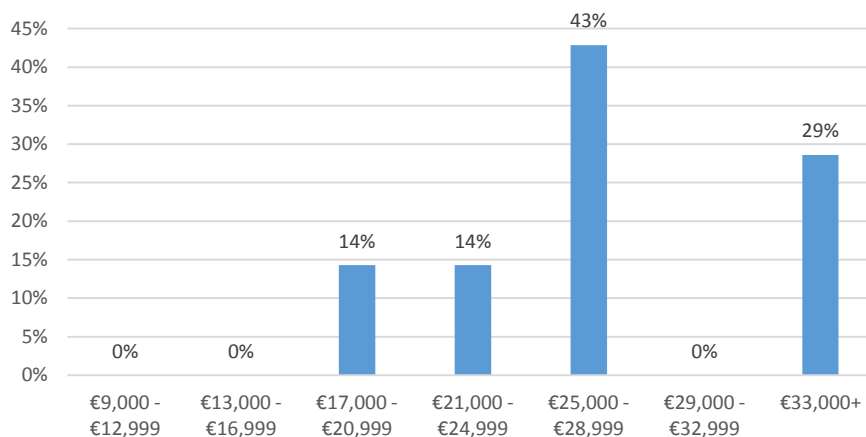
Location of Employment Ireland vs Overseas



Employers Include
Event Strategies
Verve The Live Agency
The Simon Community

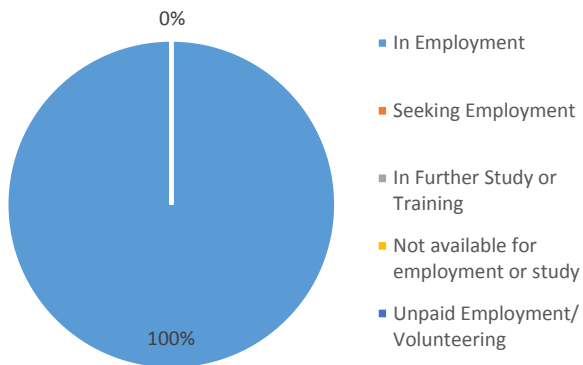
Job Titles Include
Events Co-ordinator
Events Manager
Community Partnerships
Fundraiser

Annual Salary

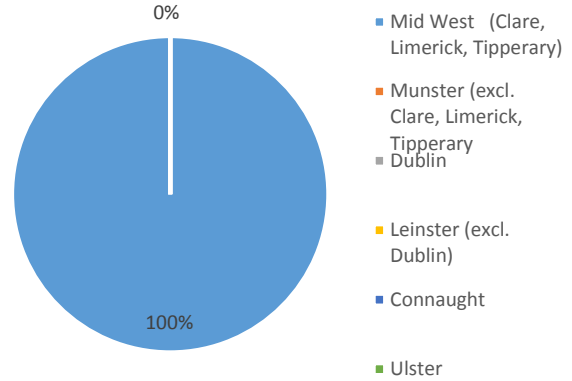


1.2.3 B.A. Culinary Arts

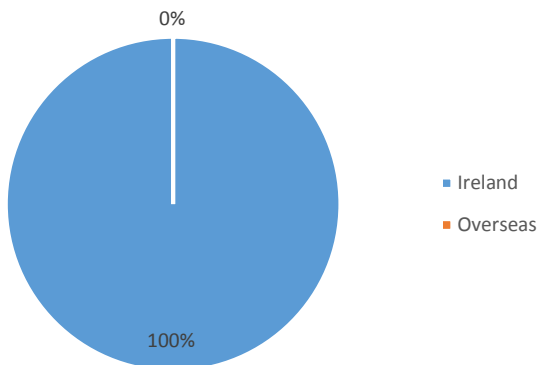
Current Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



Employers Include
Garretts Butchers
Limerick Youth Service

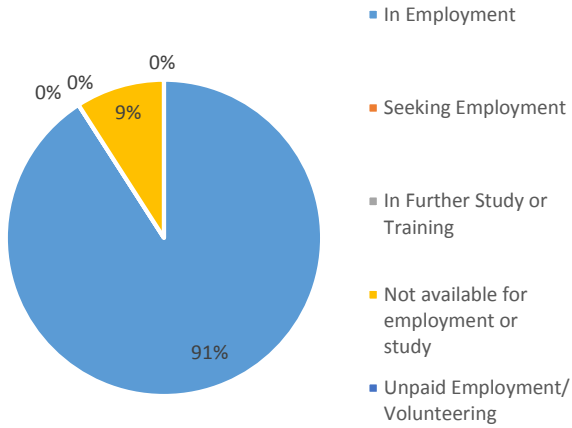
Job Titles Include
Head Chef
Catering Instructor

Salaries

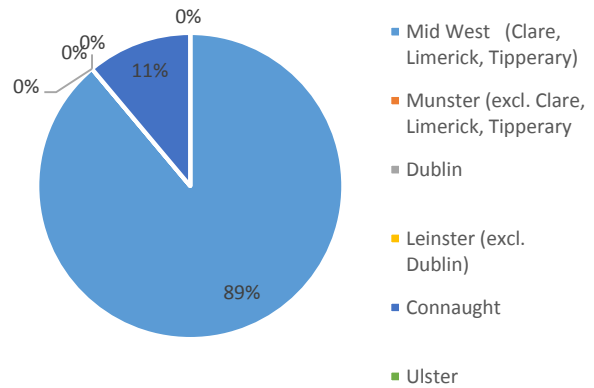


1.2.4 Higher Certificate in Culinary Arts

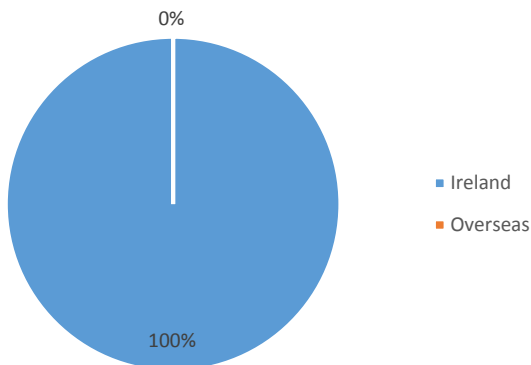
Current Situation



Location of Employment Region



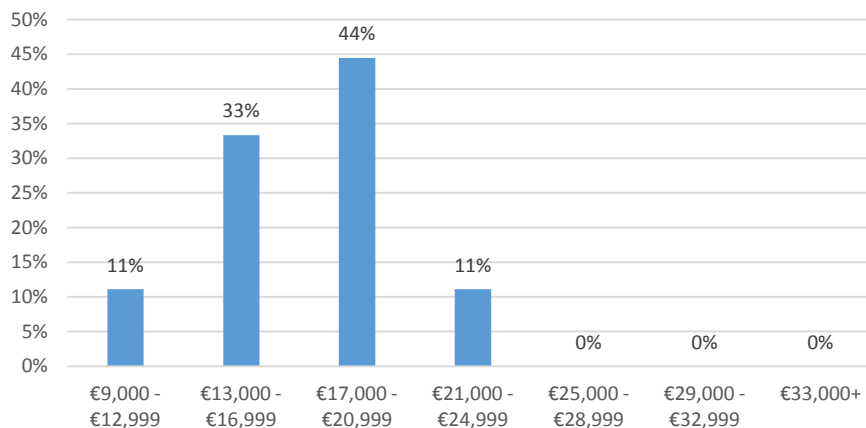
Location of Employment Ireland vs Overseas



Employers Include
Radisson Blu Hotel
The Hamptons
Corporate Catering Ltd.

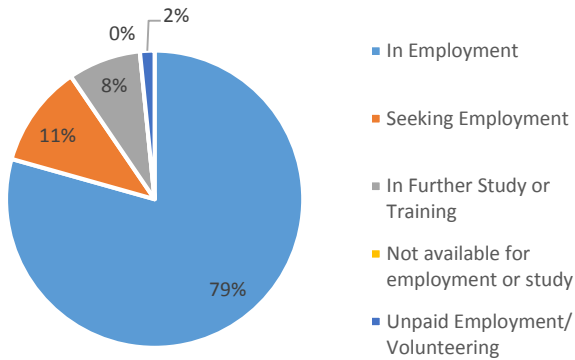
Job Titles Include
Commis Chef
Chef
Catering Manager

Annual Salary

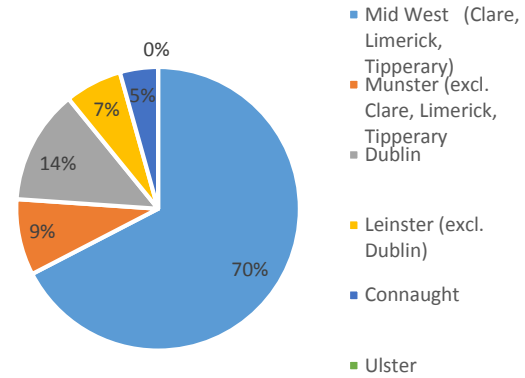


1.3.0 Department of Business

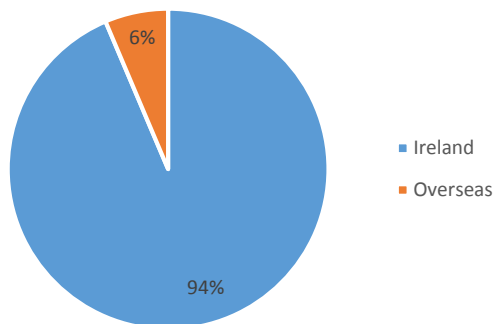
Current Situation



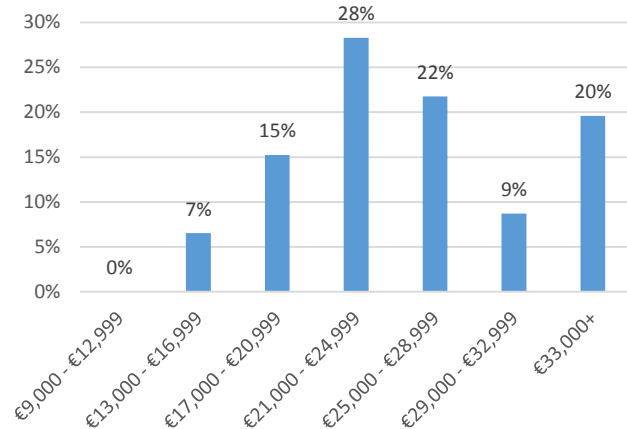
Location of Employment Region



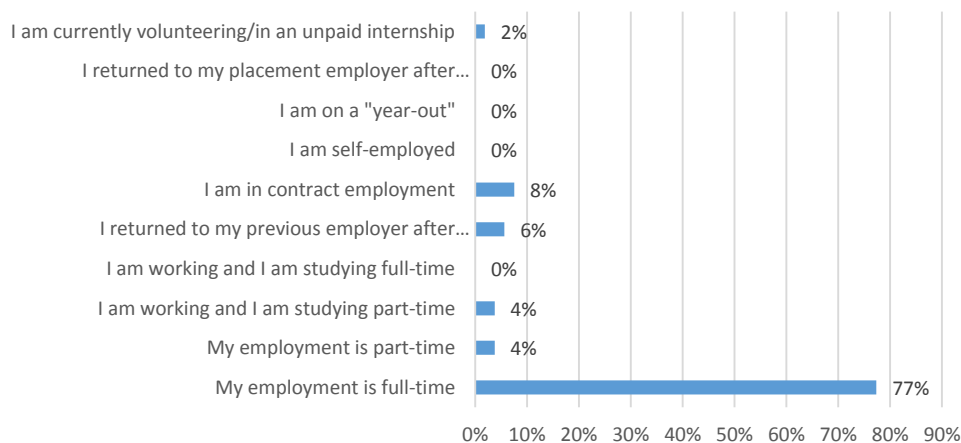
Location of Employment Ireland vs Overseas



Annual Salary

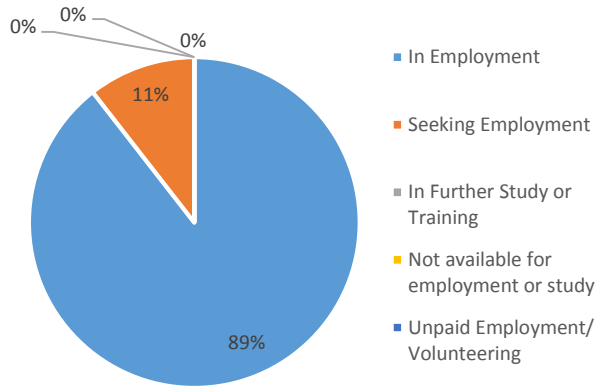


Nature of Employment

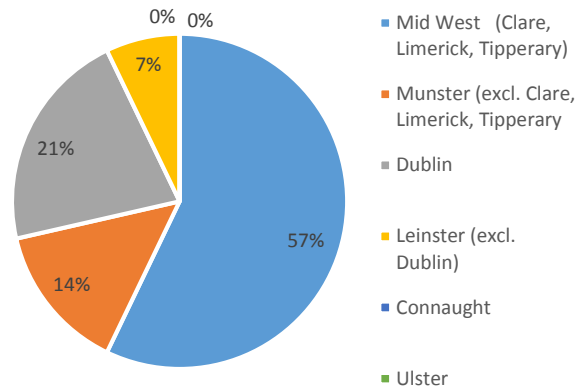


1.3.1 B.Bus. (Hons.) Marketing & Management

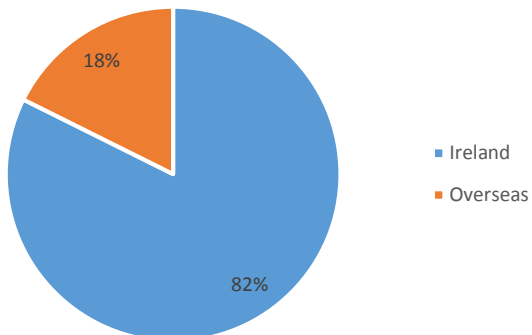
Current Situation



Location of Employment Region



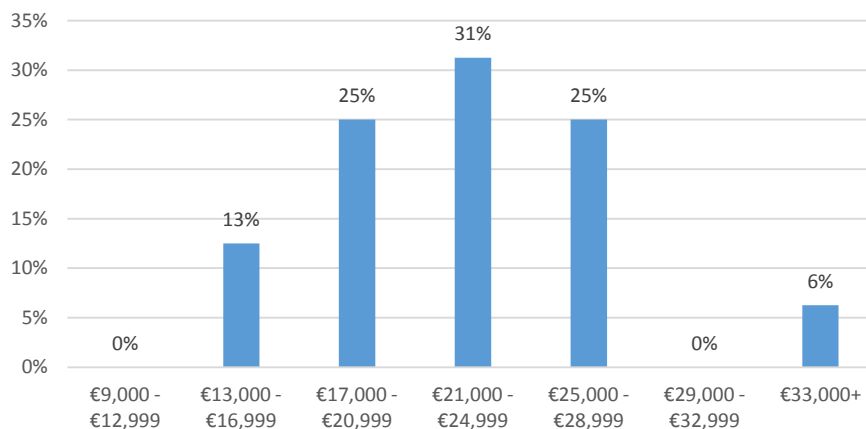
Location of Employment Ireland vs Overseas



Employers Include
ASA Marketing
Redfaire
Northern Trust

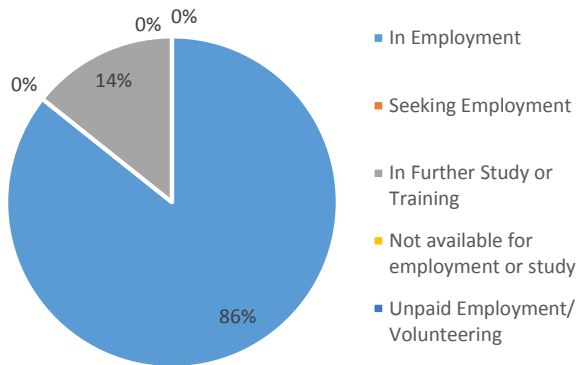
Job Titles Include
Marketing Executive
Sales Support
Representative
Fund Accountant

Annual Salary

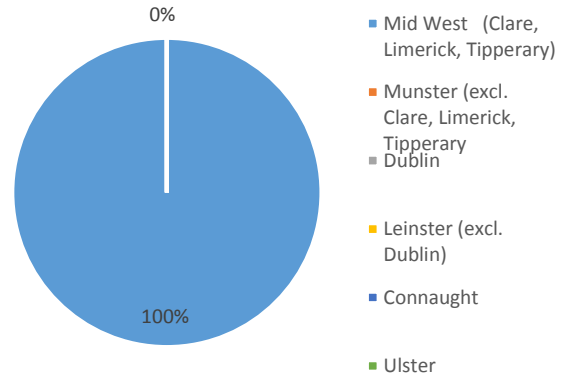


1.3.2 B.Bus. (Hons.) Law & Taxation

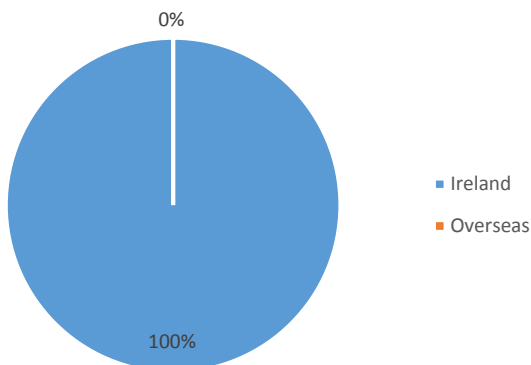
Current Situation



Location of Employment Region



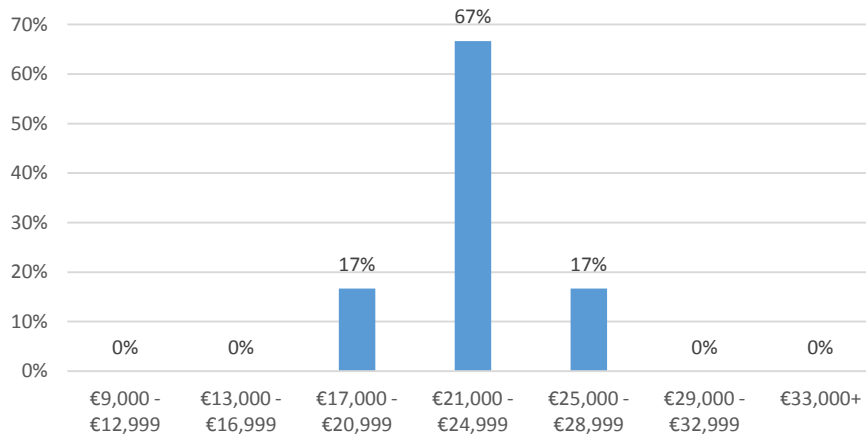
Location of Employment Ireland vs Overseas



Employers Include
PWC
Uber
Department of Revenue

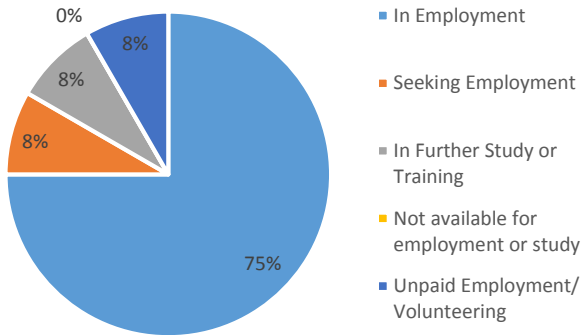
Job Titles Include
Tax Assistant
Trainee Accountant
Community & Law
Mediation Assistant

Annual Salary

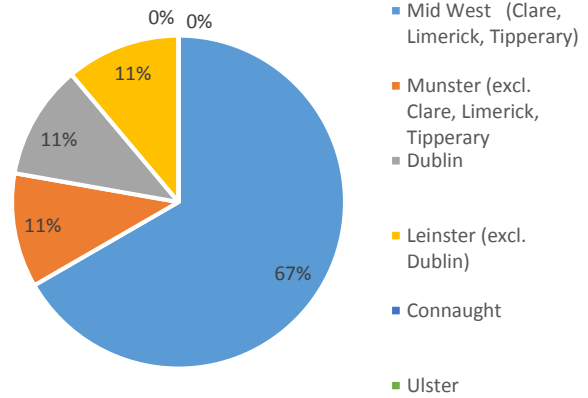


1.3.3 Bachelor of Business (Honours)

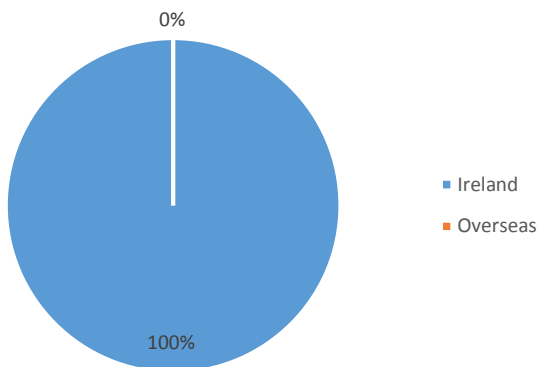
Current Situation



Location of Employment Region



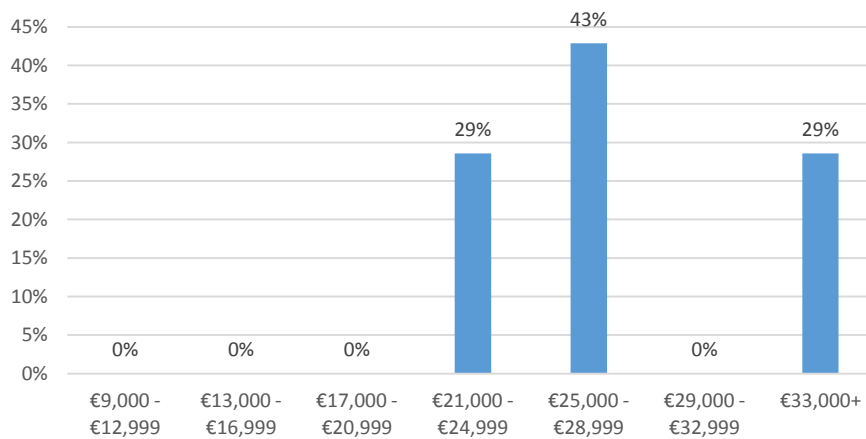
Location of Employment Ireland vs Overseas



Employers Include
C&C International
Arc Trading
ETB Tipperary

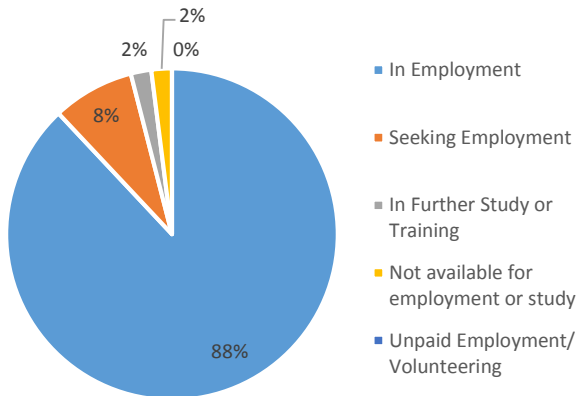
Job Titles Include
Sales Operations Support
Trainee Trader
Clerical Officer

Annual Salary

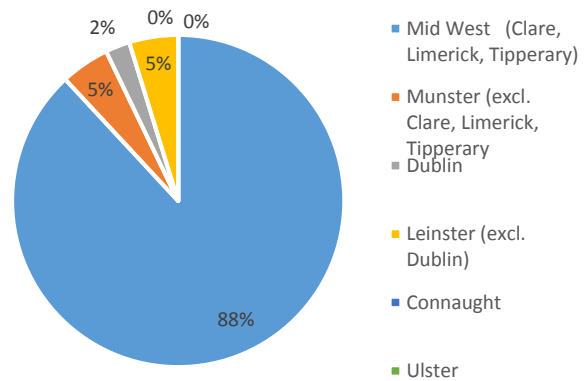


1.4.0 Department of Applied Social Sciences

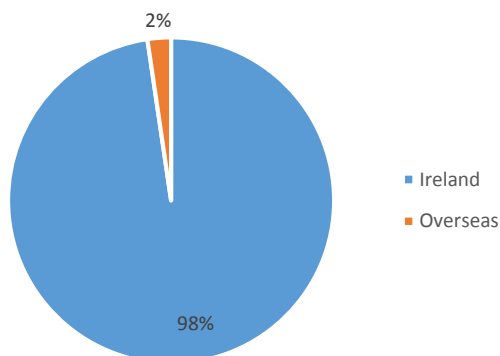
Current Situation



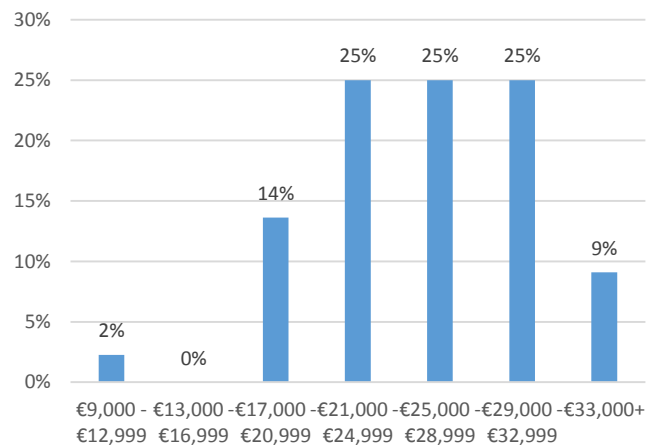
Location of Employment Region



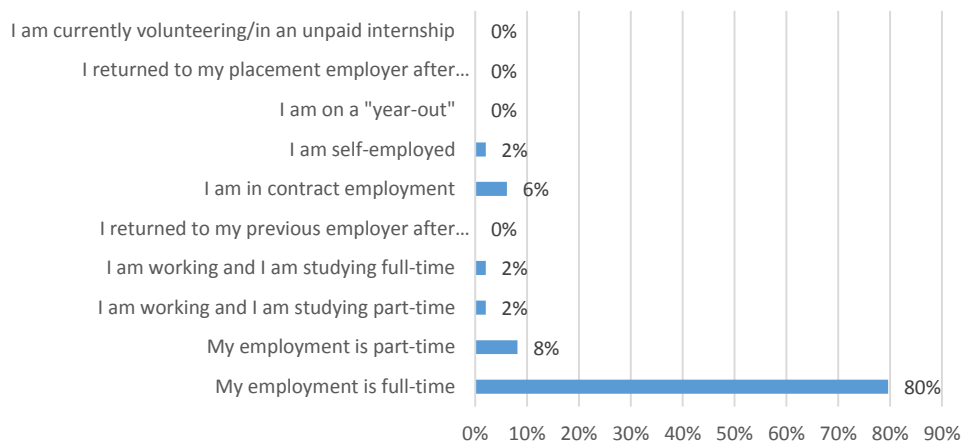
Location of Employment Ireland vs Overseas



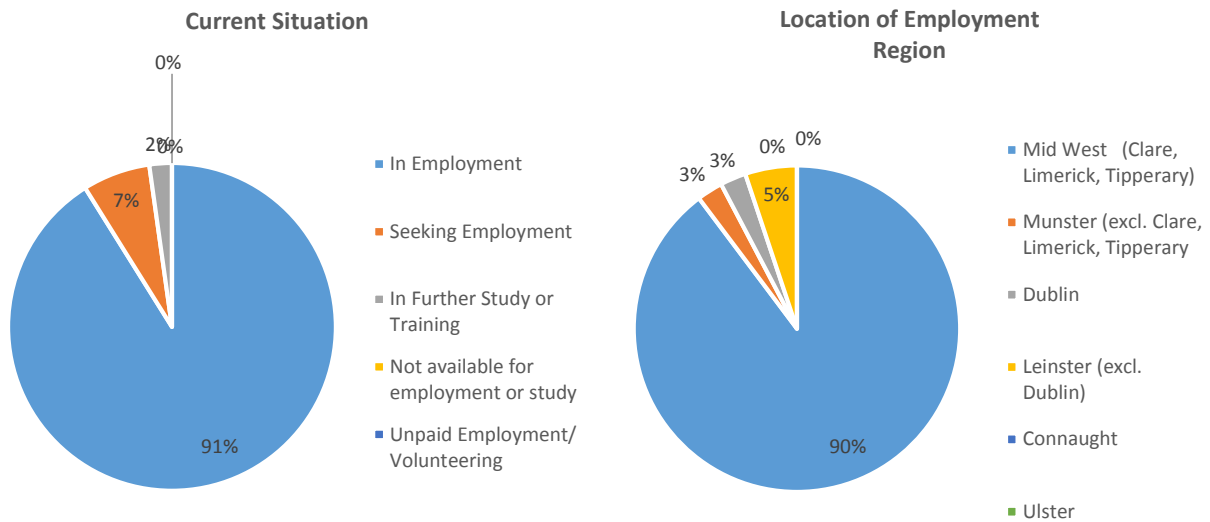
Annual Salary



Nature of Employment

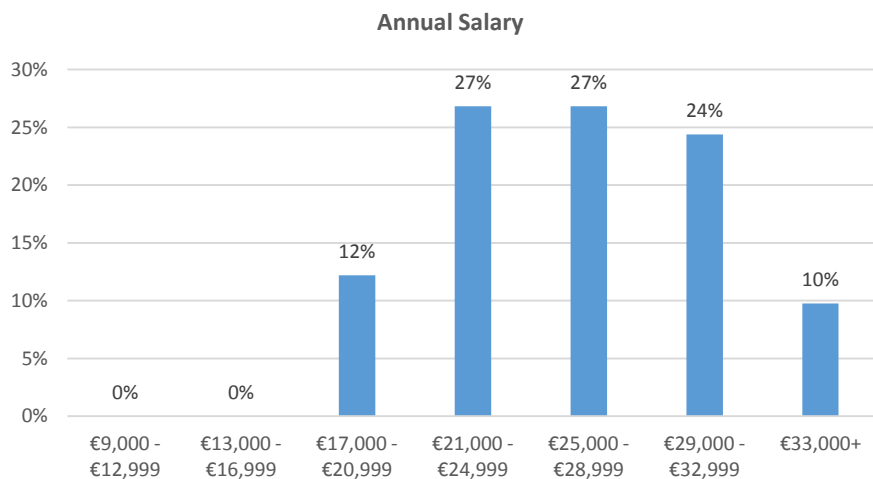


1.4.1 B.A. (Hons) in Applied Social Studies in Social Care



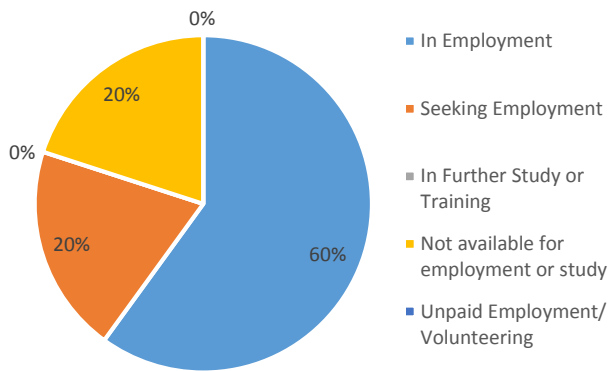
Employers Include
Novas
Nua Healthcare
Brothers of Charity
Tusla

Job Titles Include
Social Care Worker
Family Support Worker
Residential Support Worker

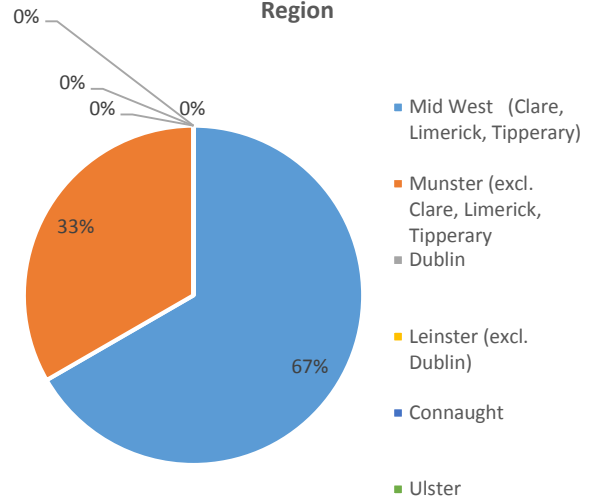


1.4.2 *B.A. (Hons) Social & Community Studies*

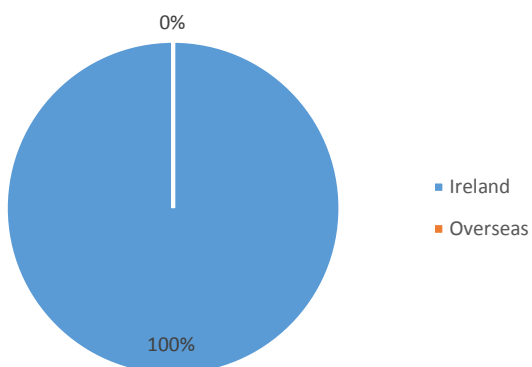
Current Situation



Location of Employment Region



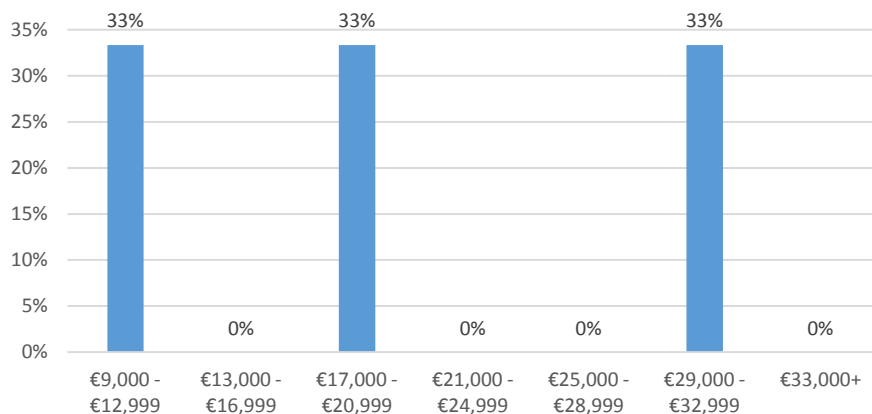
Location of Employment Ireland vs Overseas



Employers Include
Ballyhoura Development
North Tipperary LEADER
Partnership

Job Titles Include
Team Leader
Staffing Support Administrator

Annual Salary



References:

“What do Graduates Do – The Class of 2014?”, Higher Education Authority, May 2016

“Graduate Salary & Graduate Recruitment Trends Survey 2016”, Gradireland, June 2016

“Mid West Region Action Plan for Jobs 2015 – 2017”, Department of Jobs, Enterprise & Innovation, May 2015

Appendices- Response Rates: Business & Humanities

	Total No. of Graduates	No. of Students Continuing in LIT	No. of Departing Graduates (Subject to Survey)	No of Responses	% Response
Dept. of Sport & Finance					
Accounting & Finance L8	25	0	25	14	56%
B.A. (Hons.) Accounting & Finance (Th)	8	0	8	5	63%
Business Studies Sports Mgt L8	40	1	39	10	26%
Sp Strength & Cond. Levl 8 TH	22	5	17	10	59%
Sp Strength & Cond. Levl 7 TH	15	11	4	1	25%
Sports Developm & Coaching L6	9	7	2	1	50%
Dept. of Food & Tourism					
Bus Studies Tourism Mgt L8	18	0	18	6	33%
Business Studies Event Mgt L8	23	0	23	7	30%
BA in Culinary Arts L7	8	0	8	2	25%
Hospitality Studies L7	6	0	6	1	17%
Culinary Arts L6	25	3	22	11	50%
Hospitality Studies L6	7	4	3	1	33%
Hotel Front Office Mgt L6	11	5	6	2	33%
Prof Cookery Day Release L6	13	0	13	3	23%
Dept of Business					
Marketing & Management L8	33	3	30	19	63%
Law & Taxation L8	11	0	11	7	64%
Bachelor of Business (Hons.)	27	0	27	12	44%
Marketing & Management L7	26	21	5	0	0%
Business Levl 7 CL & TH	21	9	12	0	0%
Marketing & Management L6	34	31	3	0	0%
Dept. of Applied Social Sciences					
App Social Stud Social Care L8	106	3	106	45	42%
Social Studies Levl 8 TH	18	0	18	5	28%