



LIMERICK INSTITUTE
OF TECHNOLOGY
INSTITIÚID TEICNEOLAÍOCHTA
LUIMNIGH

CAREERS SERVICE

First Destinations Report

Class of 2011

School of Art & Design

First Destinations Survey – Graduates 2011

Contents

Page No.

1.0	Introduction	3
1.1	Overview of results	3
1.2	Progression within the Institute	4

Findings by Department & Programme

2.0	Department of Design	5
2.1	Bachelor of Arts (Honours) in Design (Ceramics)	6
2.2	Bachelor of Arts (Honours) in Design (Fashion)	7
2.3	Bachelor of Arts (Honours) in Design (Visual Communications)	8
3.0	Department of Fine Art	9
3.1	Bachelor of Arts (Honours) in Fine Art (Printmaking)	10
3.2	Bachelor of Arts (Honours) in Fine Art (Painting)	11
3.3	Bachelor of Arts (Honours) in Fine Art (Sculpture & Combined Media)	12

School of Art & Design

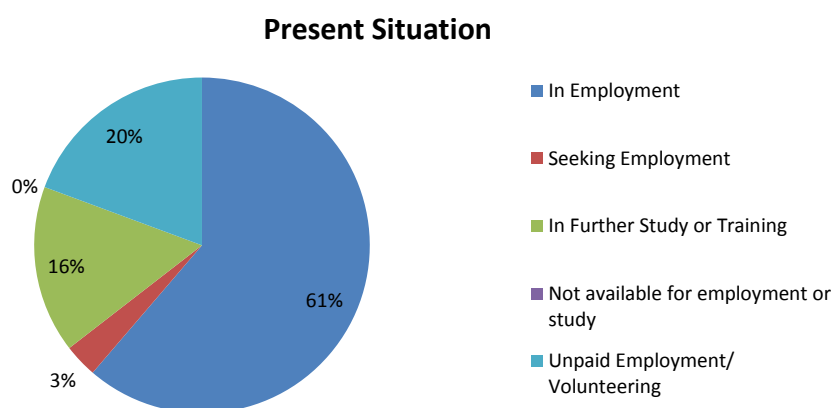
1.0 Introduction

This report presents detailed information on the First Destinations of Limerick Institute of Technology, School of Art & Design graduates of 2011. The results provide an important indication of graduate trends including the relevance of their qualification to their employment situation.

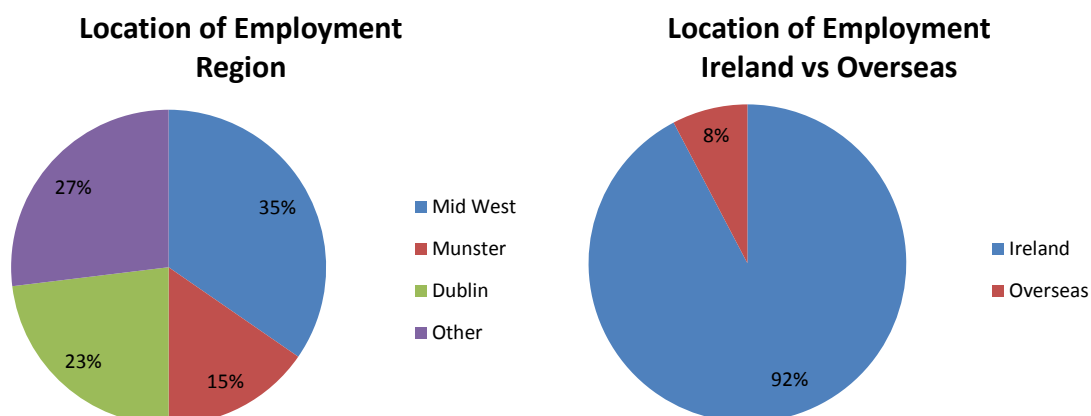
The results from the School of Art & Design, reflect the employment and further study patterns of 107 graduates of full-time Honours Degree (Level 8) programmes. The rate of response was 29%.

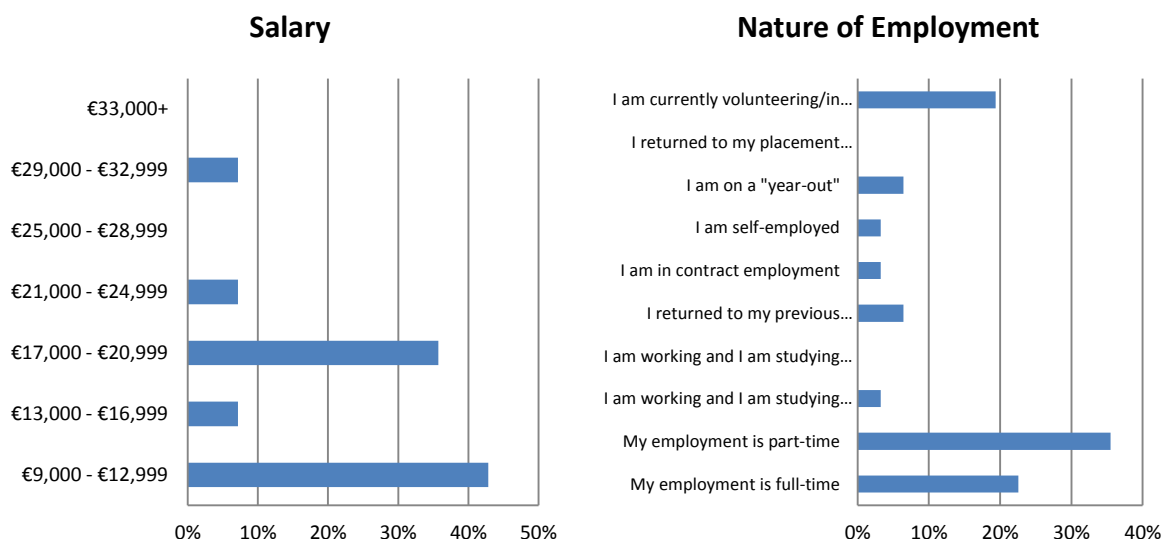
1.1 Overview of Results

In summary, 61% of graduates of programmes within the School are in employment. The number of graduates pursuing further study has increased by 3% since 2010 to 16%, 3% were seeking employment at the time of the survey. Interestingly a large percentage - 19% have pursued unpaid/voluntary employment. These graduates are undertaking unpaid employment in their chosen fields.



92% of LIT graduates from the School of Art & Design have remained in Ireland, while 8% have sought work overseas. This includes the US, UK and within Europe. Of those who remained in Ireland 35% remained in the Mid-West, while a further 23% were located in Dublin and 15% within the Munster region.



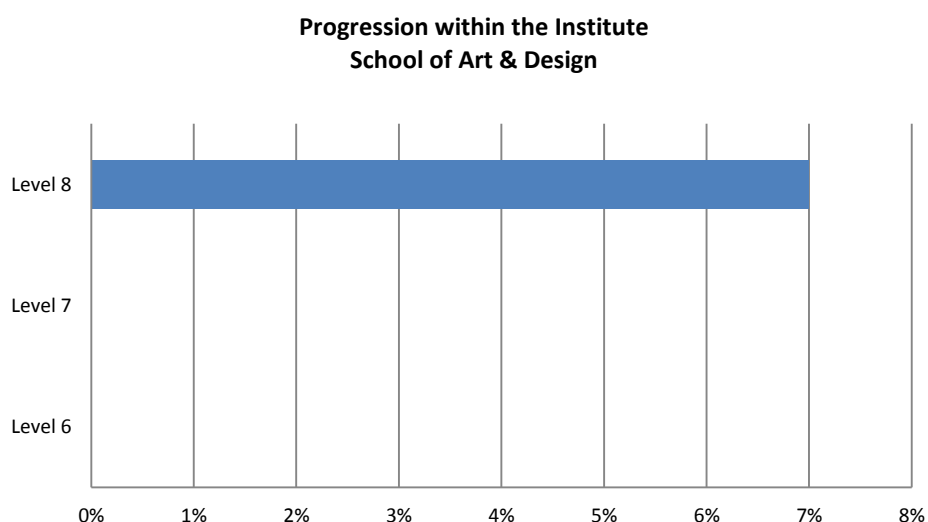


Starting salaries of graduates of the School of Art & Design vary considerably with the majority in employment earning €17,000 - €20,999. 35% of graduates are in part-time employment and this is reflected by the number earning less than €13,000 per annum.

1.2 Progression within the Institute

There is an environment of progression within Limerick School of Art & Design and across LIT and this is reflected in the statistics in this report. A strong culture of continuation exists amongst Level 8 graduates and the increased number of higher level research and taught postgraduate programmes is a key factor.

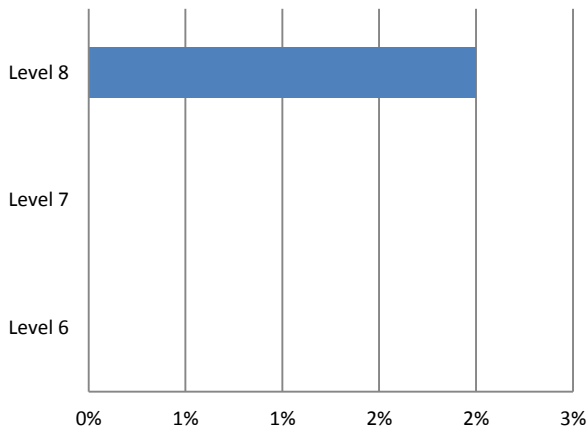
10% of graduates of Art & Design programmes continued to higher level programmes in LIT in 2011 while a further 16% pursued programmes in other institutions.



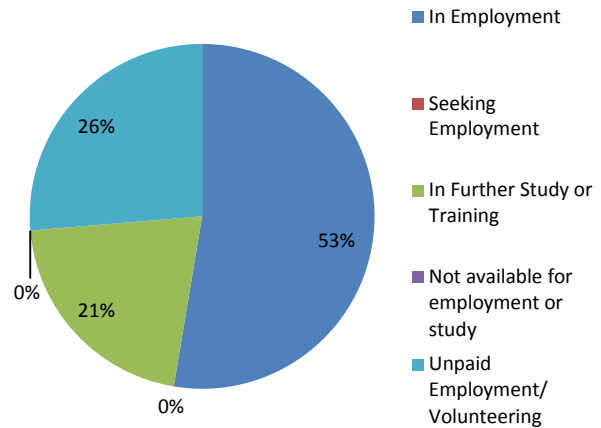
All Programmes Overview

2.0 Department of Design

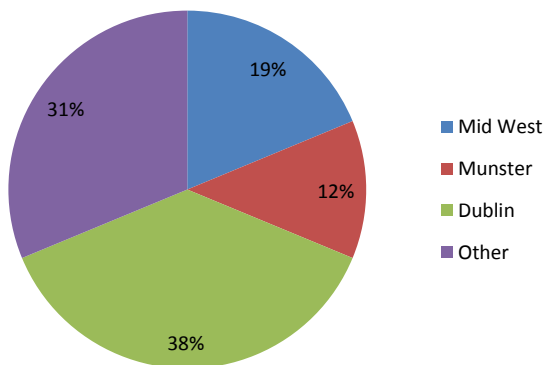
**Progression within the Institute
Department of Design**



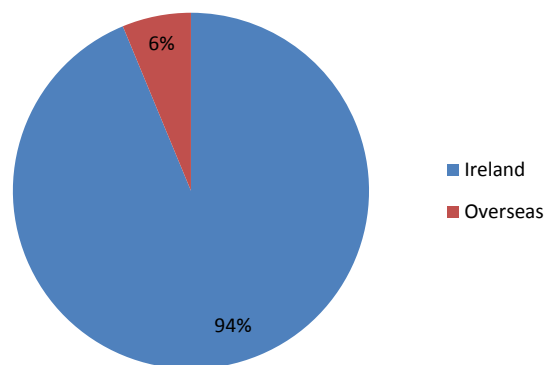
Present Situation



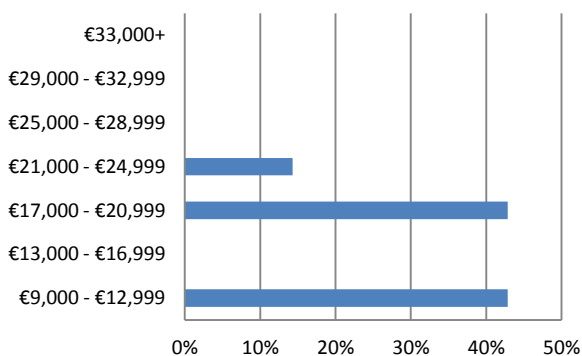
**Location of Employment
Region**



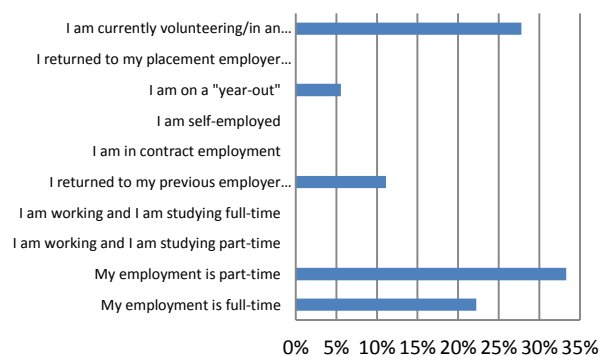
**Location of Employment
Ireland vs Overseas**



Salary



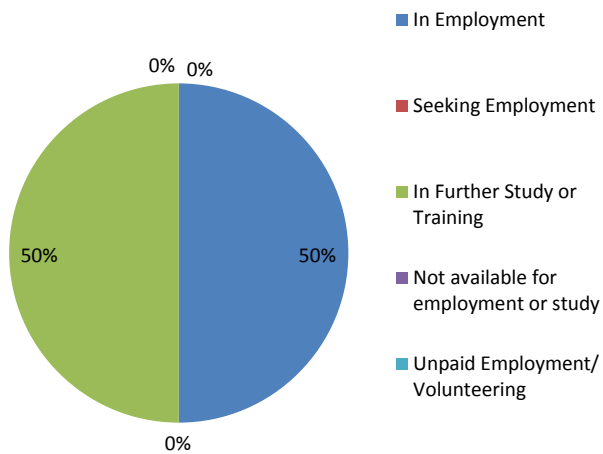
Nature of Employment



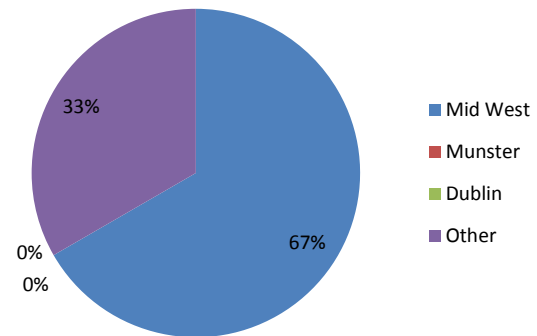
Low salaries reflect part-time employment

2.1 Bachelor of Arts (Honours) in Design (Ceramics)

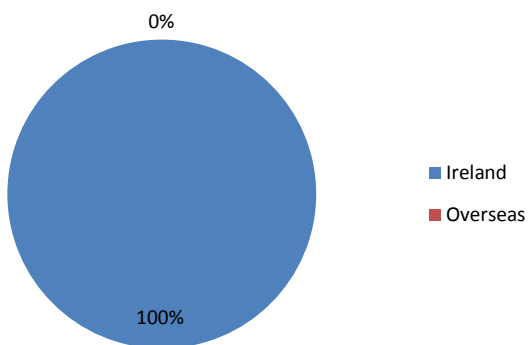
Present Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



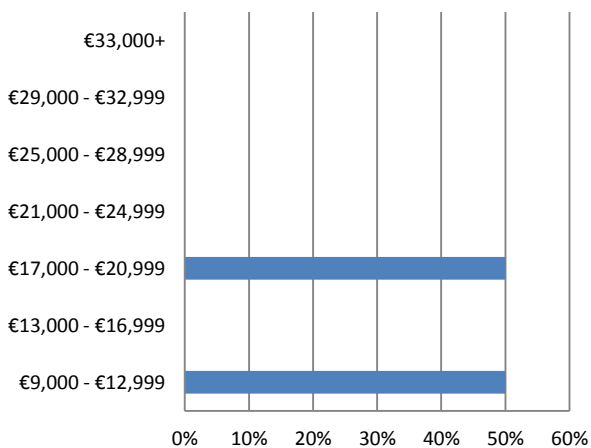
Employers Include:

- Kilkenny Design
- Edge of the Earth Ceramics

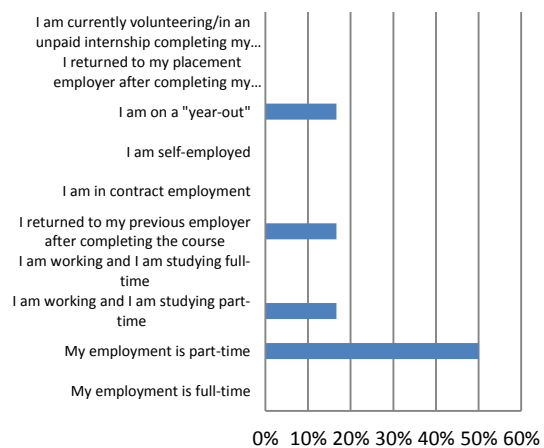
Job Titles Include:

- Ceramic Designer
- Pottery Designer

Salary



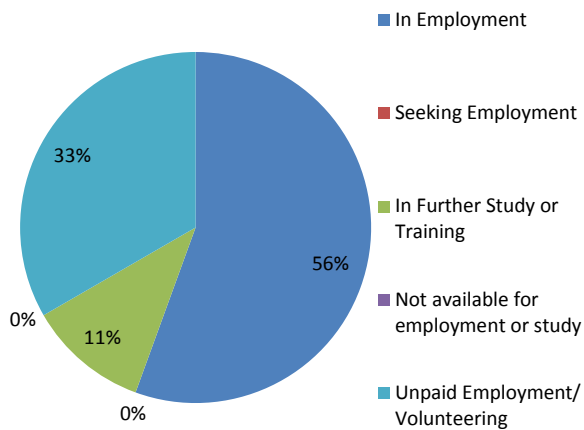
Nature of Employment



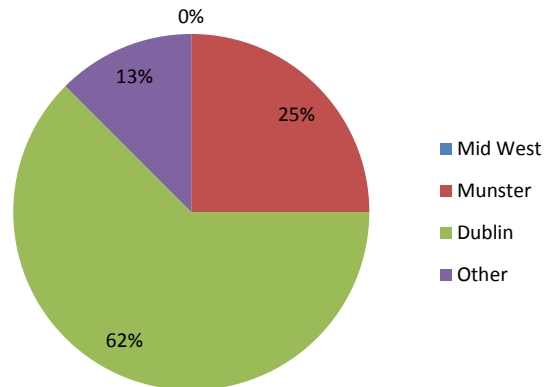
Low salaries reflect part-time employment

2.2 Bachelor of Arts (Honours) in Design (Fashion)

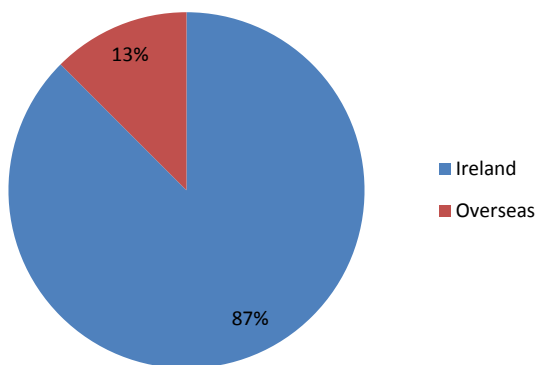
Present Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



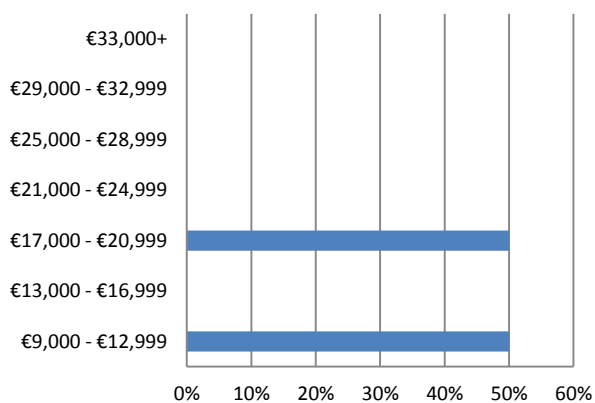
Employers Include:

- De Stafford Bridal
- Stylex
- Marks & Spencer
- Cathy O'Connor

Job Titles Include:

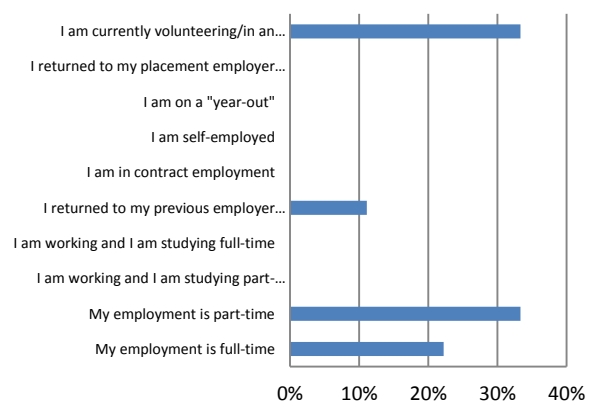
- Assistant Designer
- Junior Designer
- Buyer
- Stylist

Salary



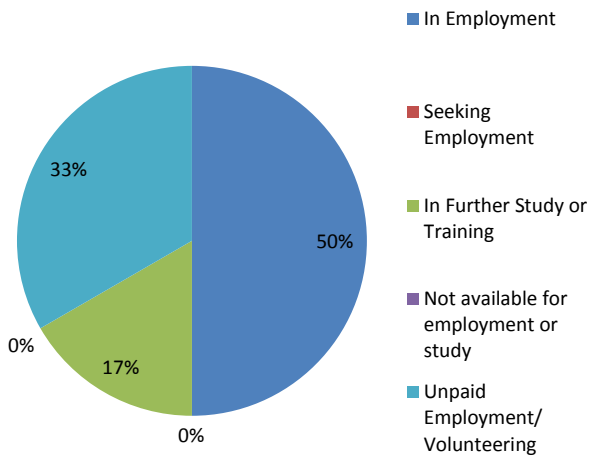
Low salaries reflect part-time employment

Nature of Employment

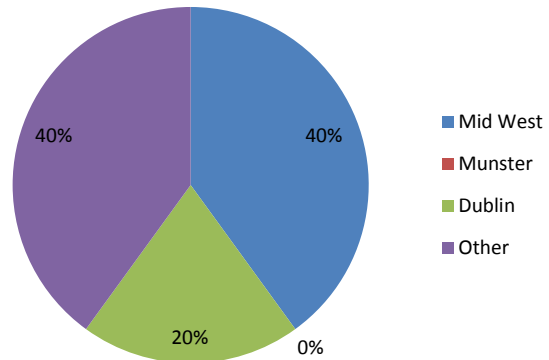


2.3 Bachelor of Arts (Honours) in Design (Visual Communications)

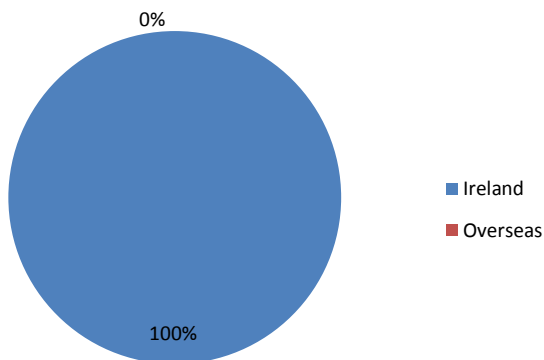
Present Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



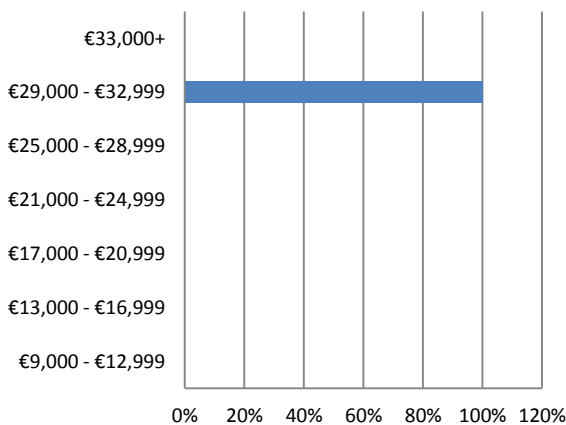
Employers Include:

- Red Lemonade Creative
- Mochau Print & Design
- Holfeld

Job Titles Include:

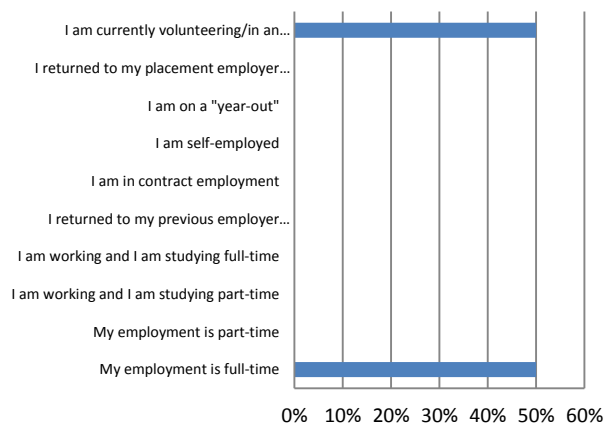
- Graphic Designer

Salary



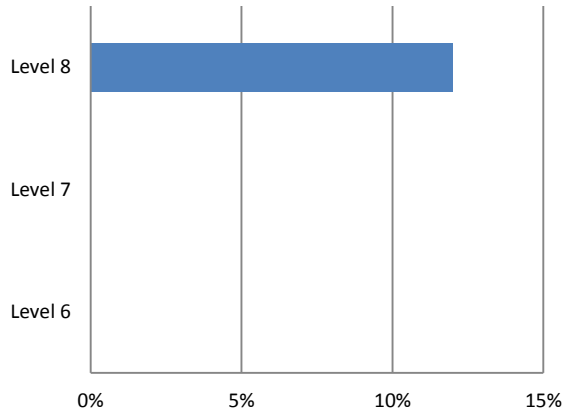
Low salaries reflect part-time employment

Nature of Employment

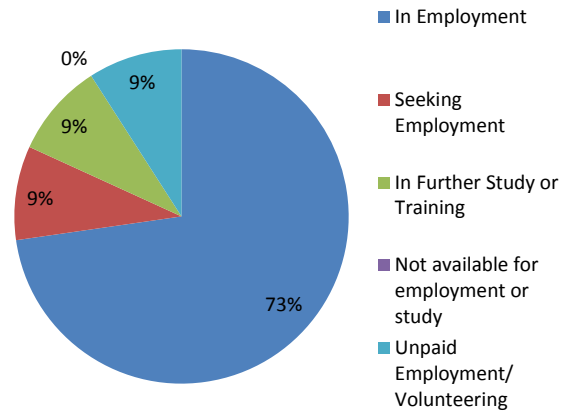


3.0 Department of Fine Art

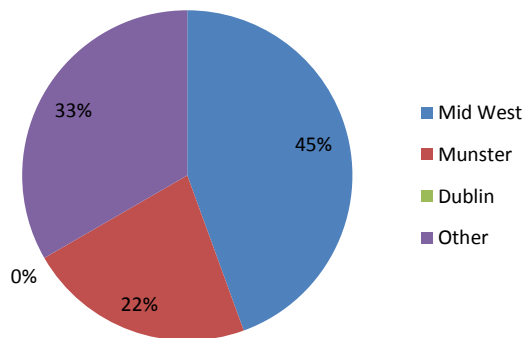
**Progression within the Institute
Department of Fine Art**



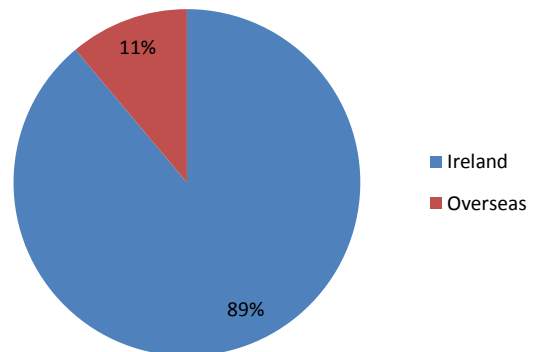
Present Situation



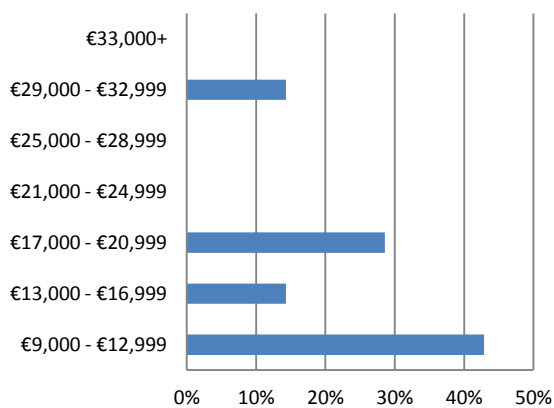
**Location of Employment
Region**



**Location of Employment
Ireland vs Overseas**

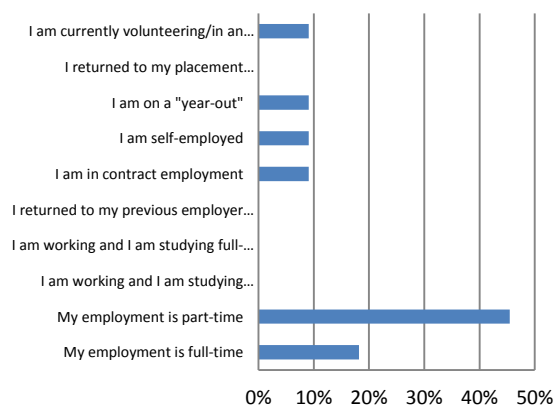


Salary

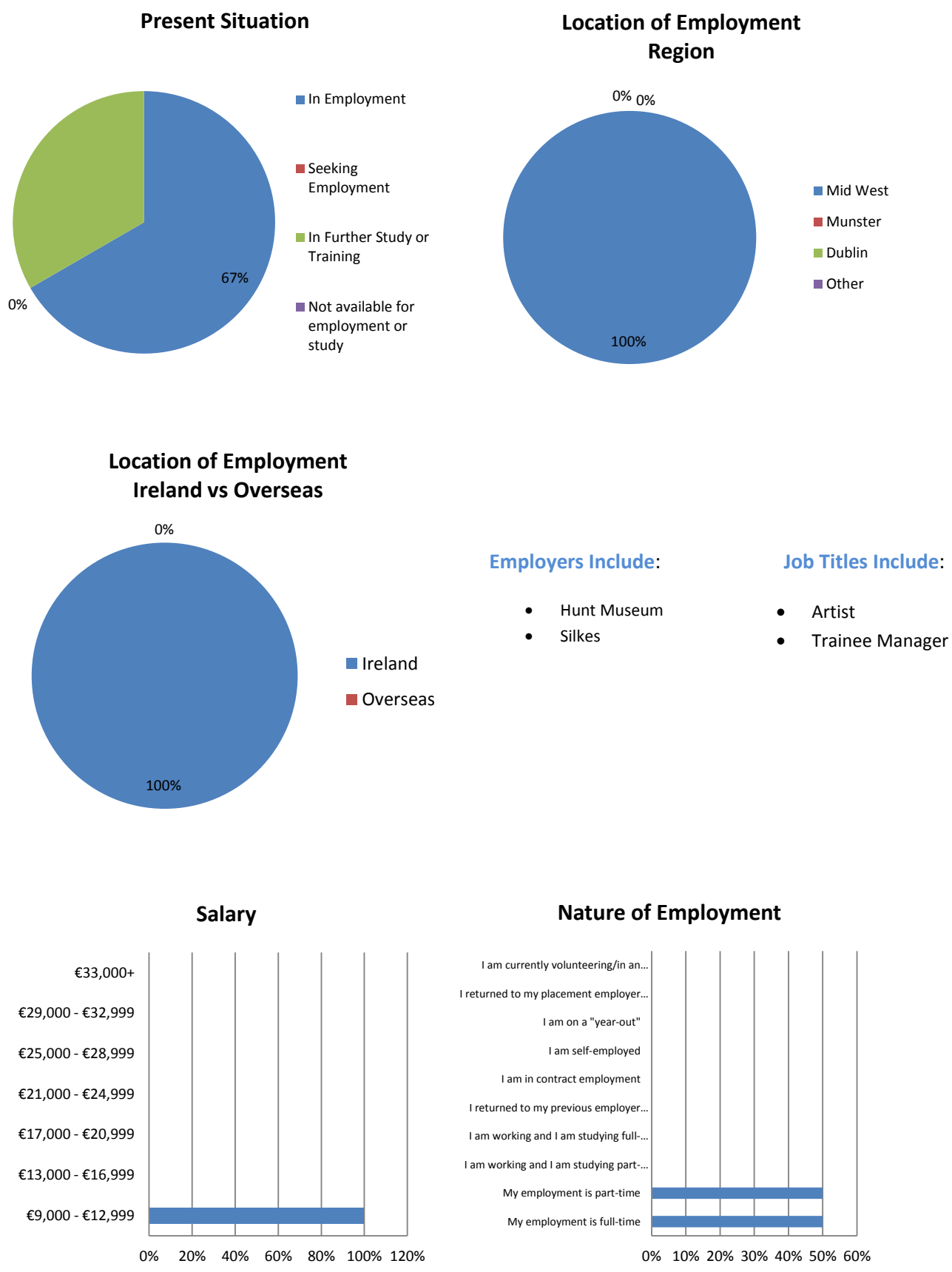


Low salaries reflect part-time employment

Nature of Employment



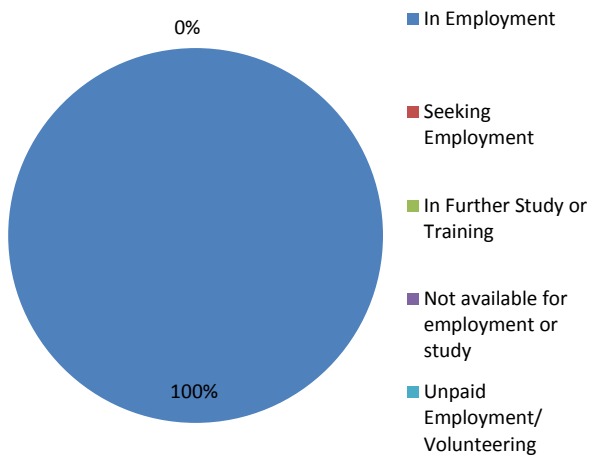
3.1 Bachelor of Arts (Honours) in Fine Art (Printmaking)



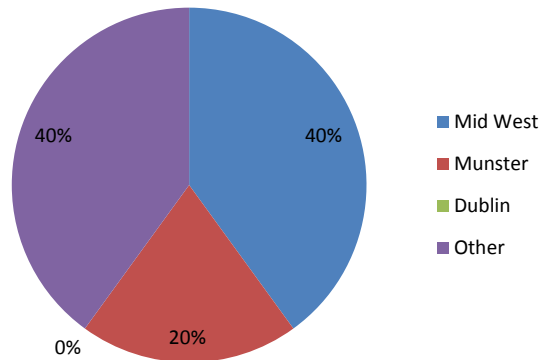
Low salaries reflect part-time employment

3.2 Bachelor of Arts (Honours) in Fine Art (Painting)

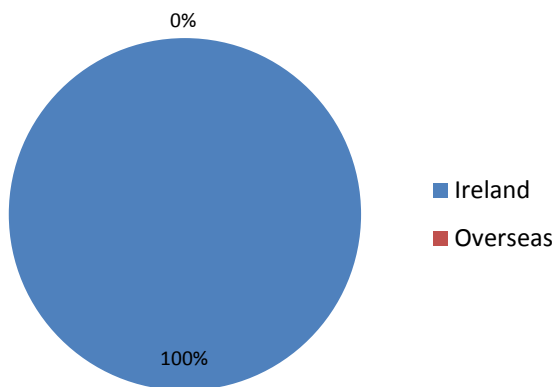
Present Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



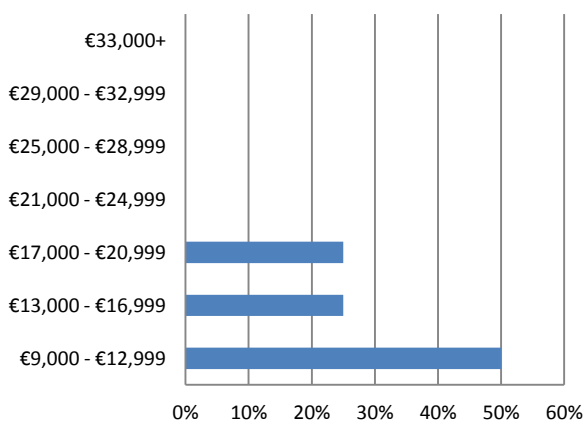
Employers Include:

- H&M
- LSAD SU

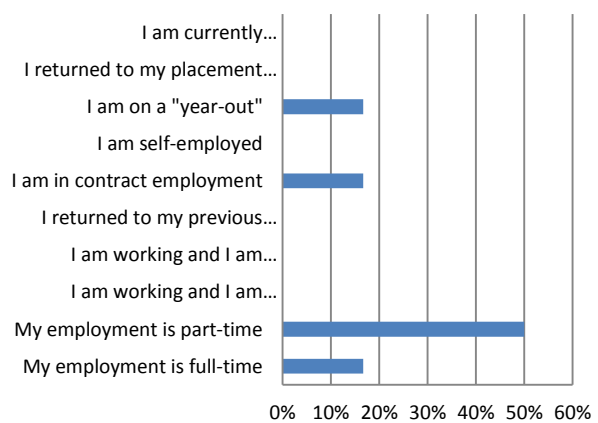
Job Titles Include:

- Floor Manager
- SU President

Salary



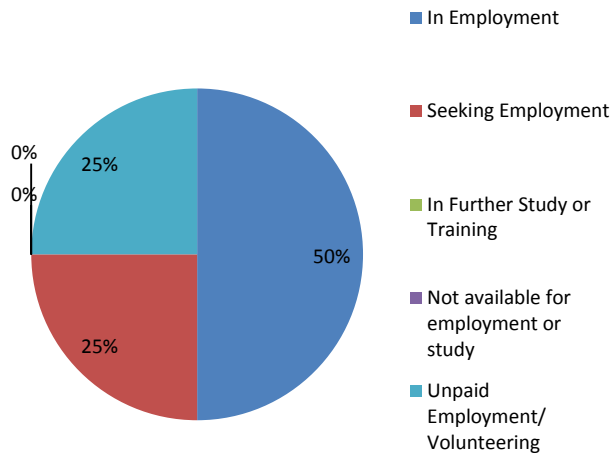
Nature of Employment



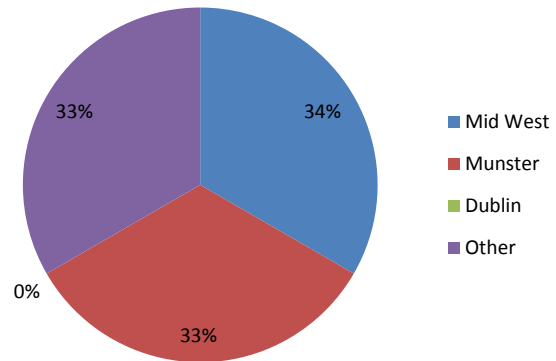
Low salaries reflect part-time employment

3.3 Bachelor of Arts (Honours) in Fine Art (Sculpture & Combined Media)

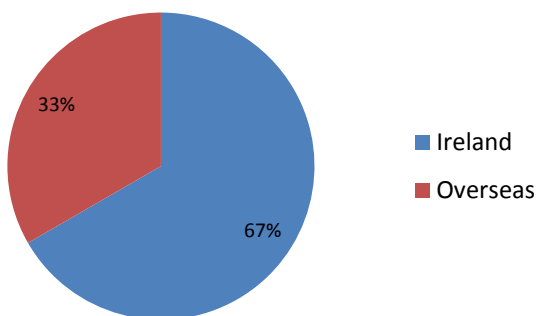
Present Situation



Location of Employment Region



Location of Employment Ireland vs Overseas



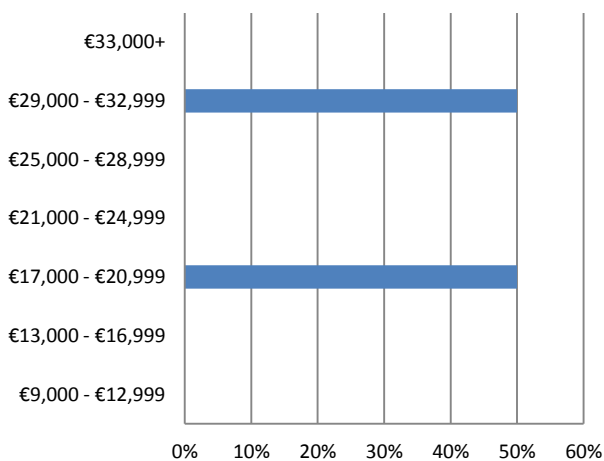
Employers Include:

- We are Noise
- Burns Pet Nutrition

Job Titles Include:

- Music Photographer
- Graphic Designer

Salary



Nature of Employment

