

INNOVATORS | ARTISTS | MAKERS | BUSINESSES
DESIGNERS | ENTREPRENEURS | SMEs | PROFESSIONALS | INVENTORS
TEENAGERS | STUDENTS | FAMILIES | CHILDREN | SENIORS



DESIGNFEST CLONMEL

3 - 8 NOVEMBER 2016

BOOK FOR ALL EVENTS ON:
WWW.DESIGNFEST.IE



DESIGNFESTCLONMEL



DESIGNFESTTipp

INNOVATION THROUGH DESIGN



Comhairle Contae Thiobraid Árann
Tipperary County Council



LIT
LIMERICK SCHOOL
OF ART & DESIGN

Oifig Fiontair Áitiúil
Local Enterprise Office



funding
the arts
arts council
ealaíon
arts council
arts council.ie

PROGRAMME

BOOKING FOR ALL EVENTS ON:
WWW.DESIGNFEST.IE
3-8 NOVEMBER 2016

THROUGHOUT THE WEEK

2 - 8 November
5.30 - 11pm
FREE

The Switch Project

Featuring work placed in empty shops in Mitchell Street and Parnell Street.
www.w-i-t-c-h.org

From empty shop windows to art installations, the **Switch Project** aims to promote and show contemporary video art in a public context, providing an alternative way to navigate a familiar place and create possibilities for a 'happened upon' encounter.



WEDNESDAY 2ND NOVEMBER

10am - 3pm
LIT Campus

Art & Design Research Day Research students from Limerick School of Art & Design and Carlow IT come together for a day in LIT Clonmel to brainstorm a conceptual project that encompasses art and design. For more information, contact: John.Hannafin@lit.ie

THURSDAY 3RD NOVEMBER

9.30am - 1pm
Questum Centre
Ballingarrane
€25

Design Thinking workshop for SMEs

With James Bourke B. Des. (Industrial Design), MIDI from Dolmen Design. Product/Service Development Practitioner & Innovation Management Consultant. James has 25 years' experience in mentoring and working with Entrepreneurs & SMEs.

Design Thinking is a methodology used by designers to solve complex problems and find desirable solutions for clients. Design Thinking draws upon logic, imagination, intuition and systemic reasoning to explore possibilities of what could be and to create desired outcomes that benefit the end-user (the customer).



2 - 4.30pm
LIT Campus
FREE

Design Thinking seminar

Colm Kennedy, Chair, with case studies from: Sinead Fahey, Maple & Spud Jennifer Nickerson, Tipperary Boutique Distillery Hillary Coghlan, Triangle Marketing

A number of case-study conversations with entrepreneurs who used design to develop their products with an empathic approach for the end user, and how the design choice they made influences who buys their products, and how the products are used.

6pm, Town Hall
FREE

Festival Launch

Join supporters, designers and guests from DesignFest for the official launch of the Festival!

8pm (90 mins)
Bakers Bar
FREE

Design Disruptors by InVision

An intimate screening of this provocative documentary charting the trajectory of successful companies and the design-driven business revolutions being shaped around the world through the designers eye. The screening will be followed by a discussion with members of the Designfest team and their guests.

Get a never-before-seen look into the perspectives, processes, and design approaches of leaders at industry-topping brands and discover how these companies are disrupting billion dollar industries through design. The full-length documentary features design leaders and product designers from 15+ industry-topping companies—valued at more than \$1 trillion dollars combined.



FRIDAY 4TH NOVEMBER

10am - 12.30pm
County Museum
€12 per child

Brick Flicks Stop-motion lego workshop

Create School is running a special Halloween-themed Brick Flicks, Lego stop motion workshop.

Learn how to make a spooky set, create a zombie invasion and then have your favourite Lego character save the day!

2 - 4.30pm
County Museum
€12 per child

Brick Flicks Stop-motion lego workshop

with Create School

The workshops are focused on a combination of simple demonstration with plenty of hands-on learning. Completed movies will be shared through Dropbox and YouTube! Materials are supplied but participants are encouraged to bring along their own favourite Lego characters and a few zombies.

3 - 5 pm
Place4U
€8

Design Thinking workshop for teens

Julia Marino's workshop for young people (13+) offers a playful and fun introduction into design thinking through collaborative empathy, play and storytelling activities.

Julia is an experienced multimedia manager & designer with a Master of Arts in Interactive Multimedia from Ohio University. She has produced award-winning publications, stories and designs for education nonprofits, including PBS, and a startup that teaches problem solving skills.

8.30pm, Bar 4
Hearn's Hotel
€22

Cathy Davy with band: The New Forest Tour

Cathy Davy returns to Clonmel after a five-year gap with a full band as part of a nationwide tour following the recent release of her new album.



SATURDAY 5TH NOVEMBER

10 - 11am AND
11.30am-12.30pm
Clonmel Library
€6

Build a Robot! (6-8 years)

These workshops by Colmac Robotics will provide the necessary tools for basic robotics to be introduced in a fun and educational way.

Why robots? They are cool and interesting and by designing them, you learn several different skills; computer aided design, electronic and mechanical engineering, physics, computer science, programming, maths and practical skills. These workshops teach the basic principals of Robotics by building Robots using LEGO NXT Robotics kits. More complex principals introduced in afternoon workshop.

2 - 4.30pm
Clonmel Library
€12

Build a SUMO Robot! (9-12 years)

Learn to build a SUMO Robot, which then battles against other Robots in the Sumo ring at the end of the session.

Colmac Robotics provide a platform that allows children to learn these skills in a fun, creative and stimulating environment. Robotics is the future. Do you want to be part of the next big thing?



10am - 4pm
LIT Campus
€20

Artists' Professional Training

With Deirdre Feeney on looking back to look forward: How investigating the pre-digital eras can inform contemporary visual arts practice.

Participants will get a glimpse into how analogue technologies of glass and light have helped shape the contemporary digital/projected image. This workshop aims not to create finished take-home objects, but to generate new ideas and possibilities of how light and glass may be applied, directly or indirectly to the participant's practice.

6 - 9pm
Streets of
Clonmel FREE

Night Lights Art and Design Trail

The year's night-time Trail takes in the Switch Project and landmark buildings in Clonmel, investing them with striking light and projected images featuring the best in Digital Arts and Design, including Deirdre Feeney's magical glass house! Warm refreshments served!

In addition to the visual stimulation, families, friends and members of the public can stop at "Professors Lonsdale's lab," by the Make-Create-Innovate team, to find out more about science, art and technology in this unusual entertaining and educational experience that people of all ages can enjoy! Dress appropriately for the weather.



9pm - 12am
Town Hall Bar

DesignFest Night Lights Finale Party

Meet and chat with artists, speakers and team behind DesignFest in the intimate atmosphere of the Town Hall Bar.

MONDAY 7TH NOVEMBER

10am - 3pm
Questum Centre
Ballingarrane
€10

Design Thinking workshop

For Transition Year students with Sheelagh Carew, Product Designer, IBM. For more info, contact designfestclonmel@gmail.com

A selection of students from Clonmel TY classes get a chance to explore Design Thinking and apply it to their BT Young Scientists or Young Social Innovators projects with LIT multimedia graduate Sheelagh Carew.

3 - 4.30pm
Raheen House
€5

Artists' talk with Aileen Barry

This will be followed by Q&A session.

Hear one of the most exciting artists on the Irish and international scene speak about her work and how it crosses over several disciplines, from multimedia and animation to performing arts to create vibrant and stimulating events.

6 - 7.30pm
LIT Campus
€5

Design Thinking workshop

With Julia Marino for teachers, designers and the public.

Introduction to Design Thinking as a methodology to solve complex problems and find solutions for users in all kinds of sectors. Design Thinking draws upon logic, imagination, intuition and systemic reasoning, to explore possibilities of what could be and to visualise desired outcomes, thus feeding into planning and project management.

6 - 7.30pm
LIT Campus
€5

Prototyping for your business

by Red Lemonade Director John Cleere

Is your business developing an online platform or interface? Before you go to build or developer stage consider a graphical prototype for a fraction of the price.

Good prototyping is quick and enables you to test your product's usability and flow, saving you time and money by exposing any usability failures early in your business start-up or scale up. Prototyping allows you to have a proof of concept that you can test with lead customers, iterate and fix issues before they become a bigger problem later on.

8pm
LIT Campus
FREE,
TICKETED EVENT

Innovation through Design Symposium

with Aileen Barry, John Cleere, Dr Adam de Eyto A unique insight into the latest developments in Design-led innovation and how the Design World is changing the face of industry.

The 'Innovation through Design' Symposium examines the increasingly important role that design and design-led innovation plays in organisations. It provides attendees with an opportunity to chat with and question key practitioners and researchers in design and design-led innovation.



TUESDAY 8TH NOVEMBER

10am - 3pm
Questum Centre
Ballingarrane
€10

Design Thinking workshop

For Transition Year students with Sheelagh Carew, Product Designer, IBM. For more info, contact designfestclonmel@gmail.com

A chance for students from Cashel TY classes to explore Design Thinking with LIT multimedia graduate Sheelagh Carew.

10am - 12.30pm
2pm - 4.30pm
LIT Campus
FREE,
TICKETED EVENT

Digital Design and Media Careers Fair

Fifth and Sixth Year Secondary, Post Leaving Certificate Students and Teachers are invited to attend talks, displays, demonstrations and Q&A sessions with professional practitioners in the fields of Games, Animation and Digital Design. Schools or individual bookings to attend can be made on www.designfest.ie or contact Lorna Rushe on 0504 28490 or by email to Lorna.Rushe@lit.ie



TO BOOK, VISIT **WWW.DESIGNFEST.IE**

