

Hello,

You are invited to the following event:

SOCIAL ENTERPRISE SKILLS FOR BUSINESS ADVISORS (SESBA) & SOCIAL ENTREPRENEURS

Event to be held at the following time,
date and location:

Tuesday, 25 October 2016 from 10:30 to
14:00 (IST)



Thurles Chamber Enterprise Centre
on LIT Thurles Campus
Nenagh Road
Thurles
Ireland

[View Map](#)

Attend Event

Share:



Please feel free to forward this invitation to colleagues within your Organisation, or, to people within your network who may be interested in attending.

Social Enterprise Skills for Business Advisors (SESBA) & Social Entrepreneurs **Tuesday, 25 October 2016**

in Thurles Chamber Enterprise Centre, LIT Thurles Campus, Co Tipperary

10:30 Welcome & Registration

10:45 **Opening Address** [Dr. Liam Brown](#), VP for Research, Enterprise and Development, LIT

10:50 **Overview of SESBA project** [John Kennedy](#), LIT

Session 1 Social Entrepreneurship:

11:00 **SESBA Report: Social Entrepreneurship in Europe** [Ciaran Lynch](#)

11:15 **Needs & Challenges of Social Entrepreneurs** [Donal Traynor](#), Community Finance Ireland

11:30 **Challenges & Training Needs of Social Business Advisors** [Shane O'Sullivan](#), LIT

11:45 **SESBA Report: Training Needs of Social Business Advisors & Best Practices in Social Entrepreneurship** [John Kennedy](#), LIT

12:00 Lunch

Session 2 Best Practices

12:30 **Policies for Promoting Social Entrepreneurship** [Kathleen Prendergast](#), Tipperary County Council

12:45 **Tips and Techniques for Social Entrepreneurs** [Eamon Ryan](#), BNEST

13:00 **Life Story of a Social Enterprise** [Mary Fogarty](#), Loughmore Co-Operative Shop and Tea Rooms

13:15 **Discussion** All participants

Key questions:

- What policies and support structures would be needed to promote social entrepreneurship?
- What do social entrepreneurs need?
- How can business advisors better serve the needs of social entrepreneurs?
- What training, tips, techniques and tools would be useful in that respect?
- What comes out from the presentation of existing best practices?
- What other best practices can be shared?
- What would you like to see in a training material?

13:45 **Concluding Remarks** [Shane O'Sullivan LIT](#)

We hope you can make it.

Best regards,
SESBA EU Project

SUPPORTING BUSINESS ADVISERS TO BOOST THEIR EXPERTISE IN THE AREA OF SOCIAL BUSINESS CONSULTING

Are you a business adviser interested in

- expanding your areas of expertise and enhancing your advisory skills in the new-emerging field of social entrepreneurship?
- training on innovative consulting techniques applied to social enterprises?
- participating in online communities for social business advisers?

If so, SESBA is what you are looking for!

SESBA is an EU co-funded project (2015-2018) aiming at **training and upskilling business advisers** to meet the social entrepreneurs' current and upcoming needs, through a comprehensive online training programme hosted on an **e-learning platform**.

SESBA training programme consists of comprehensive e-learning courses supported by relevant learning material and a consulting toolkit, helping business advisers develop their skills and know-how in social business consulting and boost their expertise in the emerging social economy sector.

e-learning courses covering crosscutting topics in modular form, addressing core needs for effective support to social entrepreneurs

consulting toolkit introducing alternative advisory techniques based also on experiential procedures, more common in the field of counseling services

SESBA is also hosting an **online community** of social business advisers and other actors of the social economy sector to stir discussion, exchange ideas, map the needs and achieve growth!

Join us and be part of our activities!

/sesbaproject sesba@acrosslimits.com

The project is implemented by 7 partners in 6 European countries, namely Greece, Malta, Bulgaria, Estonia, Ireland and Italy.

www.sesbaproject.eu